

**DEPARTMENT OF COMMERCE
ACTIVITIES LIST**

(2019 -2020 EVEN SEMESTER)

1. The students of B.Com (10 students) attended BEMUS - 19 event organized by Andhra Loyala College on 16th and 17th of September, 2019.
2. The students of B.Com (29 students) attended BRAINSTORMERS event organized by Nalanda Degree College on 18th and 19th of September, 2019.
3. Department of commerce has conducted a coaching class for the staff who are attending **APRCET-2019** on **6th &7th Nov** 2019. Total of 12 staff members had attended the class and got benefited.

List of staff members attended the class

1. **K. Narayana rao. (Dept of commerce)**
2. **P. Subhakar. (Dept of commerce)**
3. **V.V.V. K.Dharmendra. (Dept of commerce)**
4. **S. Kanaka Durga. (Dept of commerce)**
5. K.Srilakshmi. (Dept of commerce)
6. B.Phani Krishna. (Dept of commerce)
7. Kavitha. (Dept of computer science)
8. Ch. Rajeswari. (Dept of English)
9. K Selvaraj. (Dept of English)
10. R. Deepa. (Dept of English)
11. K Shantha kumari. (Dept of English)
12. K Vijay(Dept. of Business Administration)





4. A guest lecture was organized by the department of Commerce on 21/11/2019 delivered by CA Govravi on **“CA Awareness Programme.”**

The students of second & final B.Com attended the awareness programme. A total of 100 students got benefited by utilizing the programme conducted by the Department.



5. A guest lecture was organized by the department of Commerce on 23/11/2019 delivered by Narasimha, Director Times Group, Vijayawada on **“CAT & MAT Awareness Programme.”**

The students of second B.Com attended the awareness programme. A total of 100 students got benefited by utilizing the programme conducted by the Department.



6. Department of Commerce organized a Jio Campus Connect is an 3 months Internship Programme for the final year students to increase their earning capacity while learning on 2nd December, 2019



- 7.

Visit to

Securities and Exchange Board Of India (SEBI)

Faculty and students from Department of Commerce visited and make an interaction with officials of AP State SEBI Main Office, Vijayawada on 3rd and 4th Dec. A total of 100 students got benefited by utilizing the programme. They provide information relating to stock exchange operations, rights, powers and duties of Securities and Exchange Board of India.



8. Siddhartha Commerce Talent Test

Department of Commerce conducted district level one day commerce talent test on 20-12-2019 for senior intermediate students. The inauguration programme was commenced at 9.30 am by the Principal PBSC.

Theme of the Test:

It is an attempt to give an opportunity to the students of Sr. Intermediate (MEC, CEC) to exhibit their knowledge and talent

Subjects covered are Accounts, Commerce and Economics. Mode of exam is Objective type.

- student registration process commenced at 9.00am S
- registration closed at 9.30am and no. of students registered was 150 from various colleges. R
- exam has commenced at sharp 10.00am E
- duration of the exam is 90 minutes. D
- winners are awarded with cash prizes total of 10,000/- , and the Winners are: W

Name of the Candidate	College	Cash Prize	Contact no.	
1. Gayatri Priya	Nalanda Vidya Niketan,	5000/-	9492063762	J
2. Lahari	K.B.N. Jr.College,	3000/-	9440671109	K
3. .S.L. Sneha Lathar	NRI Jr.College,	2000/-	9849556162	J



9. Industrial Visit to Ruchi Soya Industries

Department of Commerce as a part of improving the knowledge of the students apart from the regular syllabus and classroom learning organized a one day Industrial visit on 24-12-2019 for the I B.Com (Hons A & F) students so as to enable the students to have exposure and understand the business environment and plant location & its structure as a part of Business Organisation course.

A total no. of 55 students visited the Industry and had a live experience of production of edible oils as well as soya foods categories and the latest technology used in the Industry.

The lecturers from the department Sri. K. Narayana Rao, Kum. K. Sri Lakshmi and Smt. A. N V Durga Anupama took the responsibility of taking the students to the industry with total safety measures.



10.

to KCP Sugars

Industrial Visit

Department of Commerce as a part of improving the knowledge of the students apart from the regular syllabus and classroom learning organized a one day Industrial visit on 26-12-2019 for the

II B.Com (Hons A & F) students so as to enable the students to have exposure and understand the business environment and plant location & its structure as a part of Business Organisation course.

A total no. of 49 students visited the Industry and had a live experience of production of sugar and the technology used in the Industry.

The lecturers from the department Sri. K. Narayana Rao, Sri. Ch. Prasanna Kumar and Kum. K. Sri Lakshmi took the responsibility of taking the students to the industry with total safety measures.



11.

THE

**KRISHNA DISTRICT MILK PRODUCERS MUTUALLY AIDED CO-OPERATIVE
UNION LIMITED MILK PRODUCTS FACTORY::VIJAYAWADA Visit**

Department of Commerce as a part of improving the knowledge of the students apart from the regular syllabus and classroom learning organized a one day Industrial visit on 22-01-2020 for the I B.Com (CA) students so as to enable the students to have exposure and understand the pasteurization and homogenization process in the milk plants for making good quality milk products by using some milk processing equipment such as milk tanks, pasteurizers, separators, homogenizers.

A total no. of 50 students visited the Industry and had a live experience of production of milk and dairy products used in daily life.

The lecturers from the department Sri. V.V.K.Darmendra, Sri. B.VenkateswaraRao and Smt.G.Suvarna took the responsibility of taking the students to the industry with total safety measures

visit Agra-Jaipur-New Delhi**Overview**

Aim: Industrial visit is considered as one of the tactical methods of teaching. The main reason behind this industrial visit was to let students know things practically through interaction, working methods and employment practices.

We department of commerce had organised an industrial visit on 9th January to 15th January 2020 to Agra, Jaipur and Delhi with 46 students.

The visit was organised with prior permission and guidance of Principal Dr.M Ramesh, Director Sri V. Babu Rao, Dean Prof. Rajesh.C. Jampala and Dy HOD Sri K. Narayana Rao.

Sri V V K Dharmendra, Smt M. Sivaranjani and Smt S. Kanaka Durga were the **Co-ordinators** for this whole industrial visit.

Details of the Journey**DAY 1**

We started travelling from the Vijayawada railway station at 4:00 am via train (Tamilnadu express)

DAY 2

Reached to Agra on 10th January 2020 at 4:00 am. Hired a bus to Hotel East Gate in Agra.

After breakfast we visited to historical fort in the city of Agra (**Agra Fort**) which was the main residence of emperors of The Mughal Dynasty. It was inscribed as a **UNESCO** world heritage site.

Returned to hotel for lunch. After lunch went for **Prakash Diesel Pvt. Ltd** a Generators Manufacturing Company



DAY 3

On 11th January 2020 after break fast visited to **Dawar Foot wear Industries** a international Brands shoe manufacturing company. After lunch visited to the TAJ MAHAL, which was designated as a as a **UNESCO** world heritage site and one of the universally admired Masterpieces of world heritage.



DAY 4

On 12th January 2020 went Jaipur, which was the capital of India's Rajasthan State. Here we visited JAL MAHAL, AMBER FORT, JANTER MANTER and HAWA MAHAL.



DAY 5

On 13th January 2020 reached Delhi. After break fast visited YAKULT DANONE PVT Ltd, a Probiotics drink supplier in India. After lunch visited RAJGHAT is memorial dedicated to Mahatma Gandhi in Delhi, India.



DAY 6

On 14th January 2020, after breakfast visited RED FORT – is a historical fortification in National Capital of New Delhi. Then visited INDIA GATE – is a war memorial, monumental sandstone arch in New Delhi. After hotel check out reached to Delhi railway station and reached to Vijayawada 16th January 2020

13. Workshop on Stock Markets and its Operations

Department of Commerce organised a Workshop on Stock Market Operations by SEBI Securities and Exchange Board Of India for Second and Final (B.com Hons & TPP) Students on 22nd January, 2020.

Sri Babu, Branch Manager Vijayawada SEBI, explained the functions of SEBI, and various programs to protect the investor.

Sri Vinayak, A representative from NSE (National Stock Markets) enlighten the students with Practical experience on Live Trading on Stock Markets. He clearly presented the Stock market operations, Buying and Selling of shares etc.

Students highly interacted with them and gained market exposure along with the Market regulatory body SEBI and its functions.



14. Commerce Expo

To instill Practical Knowledge and basic understanding of Commerce Subject, Department of Commerce has organized an Exhibition (C- **EXPRO 2020**) on 01st Feb, 2020 at Library Reading Room with 25 exhibits.

It is one of the best Teaching and Learning Method. The teachers are tested on how far they have been successful in imparting the desire knowledge and skills whereas the students are tested on the parameters of how much they have acquired by the teaching process.

AIM: The Aim of this EXPO is to develop Creativity, Critical Thinking, Social Skills, Research & Technical Mindset among the students in understanding of the subject.



నైపుణ్యాలను పెంపొందించుకోవాలి

మొగల్రాజపురం (విజయవాడ సిటీ), న్యూస్టుడే : విద్యార్థులు చదువులో పాటు నైపుణ్యాలను పెంపొందించుకోవాలని పీఠీ సీనియర్ కళాశాల ప్రిన్సిపల్ డాక్టర్ ఎం. రమేష్ అన్నారు. కళాశాల కామర్స్ విభాగం ఆధ్వర్యంలో శనివారం ఏర్పాటు చేసిన 'కామర్స్ ఎక్స్పో'ను ఆయన ప్రారంభించారు. విద్యార్థులు ఏర్పాటు చేసిన నమూనాలను డీన్ ఆచార్య రాజేష్ సి. జంపాలతో కలిసి రమేష్ పరిశీలించారు. కార్యక్రమంలో డైరెక్టర్ వి. బాబురావు, కామర్స్ విభాగాధిపతి కె. నారాయణరావు తదితరులు పాల్గొన్నారు.



ప్రధానమంత్రి తిలకిస్తున్న ప్రిన్సిపల్ రమేష్, డీన్ రాజేష్

15. Awareness Program on Mutual Funds and Commodities Markets

Department of Commerce in Collaboration with Sharekhan Vijayawada has Organised an Awareness Program on Mutual Funds and Commodities Markets to the Second and Final year students of B.com on 05th Feb, 2020.

Sri S Panchapakesan, Regional Head Mumbai enlightened the students on Mutual Funds and its Working in the market.

Sri Sambasiva Rao, State Head AP & Telangana MCX Commodities Market, basic practical knowledge of functioning of Commodities market by guidelines of SBI.



**DEPARTMENT OF COMMERCE
ACTIVITIES LIST
(2019 – 2020 ODD SEMESTER)**

1. An internal event was conducted on 22.08.2019 for all B.com (Gen) sections 2019. The following events are conducted.

Name of the event	Event lecturer in-charge	Room no.
Quiz	Sri.P.Subhakar	Seminar hall
Ad-mad	Kum. K.Srilakshmi	422
Personality context	Sri.B.venkateswara Rao	Seminar hall



2. An internal event was conducted on 31.08.2019 for all B.com (Hon)(A&F) sections. The following events are conducted.

Name of the event	Event lecturer in-charge	Room no.
Quiz	Sri K.Narayana Rao , E.Suvarnanjali	Seminar hall
Mind-it	G.Suvarna	Seminar hall





3. An internal event was conducted on 05.09.2019 for all B.com (Hon)(Tpp) sections. The following events are conducted.

Name of the event	Event lecturer in-charge	Room no.
Balance Sheet Analysis	Smt. M. Siva Ranjani, Smt. S. Kanaka Durga	Seminar hall
Dalal Street	Dr. A. N V Durga Anupma	Seminar hall



4. A career guidance session on certificate courses was conducted for B.Com (Hons), B.Com (TPP) second year students on 25th September, 2019. Resource person is CH. Vijay Kumar.

5. Department of Commerce has conducted state level one day Commerce Fest 'INCENDO-2K19' on 20-09-2019 organized by the (COMSA) commerce student's association. The students organized the event successfully under the guidance of Dy. HOD and the faculty members of the department. Chief guest is . Total of students have participated in the event. The events organized are

1. Quiz
2. Floor Crossing
3. Dalal's street
4. Ad-Mad
5. Financial Analyst
6. Dance to Tribute (Patriotic)
7. Mind it
8. IKL
9. Mr. Ms Incendo

P.B Siddhartha College of Arts & Science
Department of Commerce
Activities Register 2020-2021
Webinars/FDPs/Workshops/E-Quizzes/Career Counselling Sessions

Department of Commerce & Business Administration organized ‘Webinar on GST using Tally Release 6.6’ in collaboration with Tally Education Pvt. Ltd. Bengaluru on 15th May 2020. **Mr. Praveen P. G**, Manager - Product Designing and Developing, **Mr. Jai Jagadish Machamada**, Assistant Manager in **Tally Education Pvt. Ltd** are the resource persons.

Parvathaneni Brahmaya
Siddhartha College of Arts & Science, Vijayawada.
Under the jurisdiction of Krishna University, Machilipatnam
NAAC Accredited at 'A+' (Cycle III)

Department of Commerce
Presents
Faculty Development Programme on
GST using Tally
In collaboration with
Tally Education Pvt Limited, Bengaluru

Date: 15th May 2020 Time: 10.00 am to 12.00

Platform: GoToMeeting

Link: <http://forms.gle/MAJm3iArwPeyXfmX5>

No registration fees, e-Certificates will be issued

Department of Commerce & Business Administration organized one day National Webinar on ‘Accounting Standards’ in association with **ICAI Vijayawada Chapter** on 18th July 2020. **CA Sasi Kumar Rampalli**, B.Com, LLB, FCA, ACMA (India), ACMA (UK), CMA (USA), CIA (USA), CGMA was the resource person.

PARVATHANENI BRAHMAYYA
SIDDHARTHA COLLEGE OF ARTS AND SCIENCE
An Autonomous College under the Jurisdiction of Krishna University, Machilipatnam
Re-accredited with 'A+' Grade by the NAAC (Cycle III)
Siddhartha Nagar, Vijayawada-85

CORDIALLY INVITES YOU TO

One Day National Webinar On "ACCOUNTING STANDARDS"
Organised by the Department of Commerce, PB Siddhartha College of Arts & Science in
Collaboration with ICAI, Vijayawada Chapter

CA Sasi Kumar Rampalli
B.Com, LLB, FCA, ACMA (Ind), ACMA
(UK), CMA (USA), CIA (USA), CGMA

Registration is Free
DATE: 18th July, 2020
Time: 10.30 am to 1.00 pm

Registration Link <https://forms.gle/YtoPaTlhw3VnaEoz26>

NOTE
E-certificates will be issued to the participants who submit feedback at the end of the session.

Department of Commerce & Business Administration organized One day National Webinar on **'Filing of Income Tax Returns –Law & Procedure'** in association with Vijayawada Branch of ICAI on 25th July 2020. **CA. D. Siva Kishore**, M.Com, FCA., and **CA. Nitta Ravi Kishore**, FCA,ACMA,DISA are the resource persons.



Department of Commerce & Business Administration organized **'Career Opportunities in Banking & Financial Institutions'** in association with **NIIT Ltd.** on 29th July 2020. **M.S. Manju Singh**, NIIT IFBI was the resource person.



Department of Commerce & Business Administration organized 'Mega Career Counseling about Chartered Accountancy Course' in association with *ICAI-Vijayawada Chapter* on 1st August 2020. *CA. Jalapathi K, Vice Chairman, SIRC of ICAI* was the Chief Guest, *CA China Masthan Ex-officio, ICAI Vijayawada Branch* was the Guest of Honor, *CAT. Ravi Shankar Reddy, Career Counsellor, CA Vignesh Kumar, FCA* are the resource persons.



Department of Commerce & Business Administration organized Webinar on 'Digital Marketing: Job Opportunities and Career Growth' in association with *AIM Academy* on 24th September 2020. *Prof. Dr. Shaik Ahamed Basha, Ph.D (Marketing Management), Digital Marketing (IIM-J)* was the resource person.



Department of Commerce & Business Administration organized Webinar on “**Indian Capital Markets-The Road Ahead**” in association with *Securities and Exchange Board of India (SEBI)* on 5th October 2020. *Sri M.K. Srikanth*, Deputy General Manager, SEBI, AP & Telangana, *Sri Harinatha Reddy*, Senior Manager, **National Stock Exchange**, Hyderabad was the resource persons.

Parvathaneni Brahmayya
Siddhartha College of Arts & Science
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College with Placement Excellence APPROVED BY THE UGC. An Accredited by Swachh Bharat Mission NAAC
Siddhartha Nagar, Vijayawada, Andhra Pradesh-52.

Department of Commerce
In Association with
Securities and Exchange Board of India (SEBI), Vijayawada
Cordially Invites You To

Webinar on “Indian Capital Markets - The Road Ahead”

SEBI
Sri. M. K. Srikanth
Deputy General Manager
Securities and Exchange
Board of India (SEBI)
Andhra Pradesh & Telangana

NSE
Sri. Harinatha Reddy
Senior Manager
National Stock Exchange
Hyderabad, Telangana

Prof. Rajesh C. Jampala
Moderator
Dean
P. B. Siddhartha College of
Arts & Science, Vijayawada

Registration Link: <https://forms.gle/IG6Cu3ujeL95eAlu5>

Date: 05th October, 2020
Time: 11.00Am to 12.30 Pm

Platform: Webex

Note:
Registration is Free
Participants will get a certificate

Department of Commerce & Business Administration organized Webinar on “**Road Map To Financial Markets**” in association Bombay Stock Exchange (BSE) on 13th November 2020. **Dr. Sharan Kumar Shetty**, Associate Professor of International Finance & Banking MSN Institute of Management & Founder- Capital Advisors LLP. **Ms. Swaroopa**, Value idea Investment Services was the resource person.

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Hyderabad with Placement Excellence by UGC.
Siddhartha Nagar, Vijayawada.

DEPARTMENT OF COMMERCE & BUSINESS ADMINISTRATION
In Association With
BOMBAY STOCK EXCHANGE (BSE)
Deeds Done Right

Webinar on “Road Map To Financial Markets”

Resource Person
Dr. Sharan Kumar Shetty
Associate Professor of
International Finance & Banking
MSN Institute of Management
&
Founder - Capital Advisors LLP

Facilitator
Prof. Rajesh C. Jampala
Dean
P. B. Siddhartha College of Arts & Science

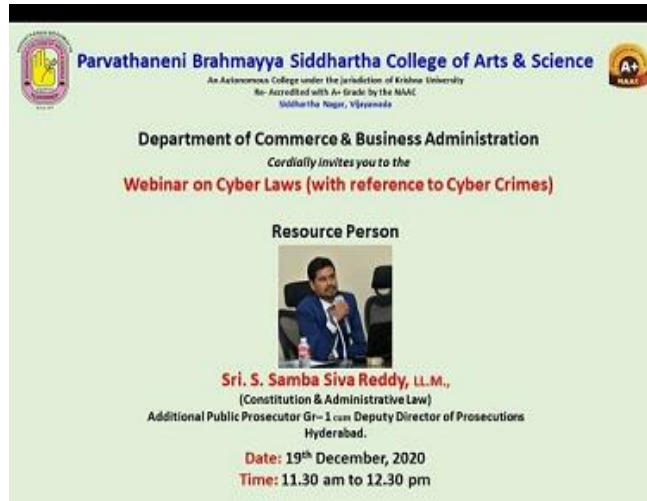
Registration Link: <https://forms.gle/JRGUWYLAGeNAW7y6R>

Date: 13th November, 2020
Time: 10.00Am to 11.00 AM

Webinar Co-venor
Ms. Narayana Rao, Kona
Deputy Head
Department of Commerce
Siddhartha Nagar, Vijayawada

Active participants will get E- certificate


Department of Commerce & Business Administration organised a Webinar on 'Cyber Laws' (With reference to Cyber Crimes) on 19th December. **Mr S. Samba Siva Reddy, LL.M., Additional Public Prosecutor Gr-1cum Deputy Director of Prosecutions**, Hyderabad was the Resource Person.



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Siddhartha Nagar, Vijayawada

Department of Commerce & Business Administration
Cordially invites you to the
Webinar on Cyber Laws (with reference to Cyber Crimes)

Resource Person



Sri. S. Samba Siva Reddy, LL.M.,
(Constitution & Administrative Law)
Additional Public Prosecutor Gr-1 cum Deputy Director of Prosecutions
Hyderabad.

Date: 19th December, 2020
Time: 11.30 am to 12.30 pm

Department of Commerce Inaugural Event of Launching **CPBFI** by **Ms. Pallavi Gandhalikar** Deputy General Manager Bajaj Finserv, **Ms. Archana Bhat** Training Operations –CPBFI Sr. Manager Corporate Social Responsibility on 22nd June 2021.



Parvathaneni Brahmaya Siddhartha College of Arts & Science
&
Bajaj Finserv
Department of Commerce



Cordially invites you to the
Inaugural Event of launching CPBFI

Guest of Honour
Ms. Pallavi Gandhalikar
Deputy General Manager
Bajaj Finserv

Chief Patron
Dr. M. Ramesh
Principal

Archana Bhat
Training Operations- CPBFI
Sr. Manager
Corporate Social Responsibility

Prof. Rajesh C. Jampala
Dean

Mr. K. Narayana Rao
Dy. Head, Dept of Commerce

Date
22nd June, 2021

Time
11.00am



Department of Commerce Organized an Anti-Drug Awareness Program to B.Com Students of P. B. Siddhartha on 23rd June, 2021. Sri I. Hussian, Inspector, Vijayawada West shared information about the negativity of using Narcotic Drugs.



Department of Commerce & Business Administration organised an Investor Awareness Program on 3rd July by Ms.Rekha Ramanathan, Mobilizer, United Training Services India Thane, Maharashtra.



P. B. Siddhartha College of Arts & Science
Department of Commerce
Activities Register 2021-2022 (Odd & Even)
Webinars/FDPs/Workshops/E-Quizzes/Career Counselling Sessions

A Guest Lecture was organized by the Department of Commerce, on 11/12/2021 delivered by Sri. Narasimha, Director, Times Group, Vijayawada on **“CAT & MAT Awareness Program”**.

The Students of II B.com Attended the Program. A Total of 130 Students got benefited by Utilizing the Program Conducted by the Department.



Commerce Expo'22

Alive – Alert -- Achieve
Connecting Minds Creating Future

Department of Commerce, P. B. Siddhartha College of Arts & Science, Vijayawada organized Commerce Expo'22 on 05th March, 2022 for all the streams of B.Com. Our students prepared 42 models for the event.

We cordially invited Prof. R. Siva Ram Prasad, Head, Department of Commerce and Business Administration, Acharya Nagarjuna University, Guntur as a Chief Guest. He actively interacted with all the students.

Dr. M. Ramesh - Principal and Prof. Rajesh C. Jampala - Dean & Sri. V. Babu Rao – Director graced the event.

We also invited Sri. K. Sridhar, In-charge – Department of Computer Science and Placement Officer and Sri. K. V. Ramesh Chandra, In-charge – Department of Business Administration as Jury and they selected top three from all the models.

We arranged competition to all the junior colleges of Vijayawada. We got seven models for the presentation from SDMS Jr. College, Sahastra Jr. College.

**PARVATHANENI BRAHMAYYA
SIDDHARTHA COLLEGE OF ARTS AND SCIENCE**
College with potential for excellence (awarded by UGC)
Re-accredited at the level "A+" by the NAAC
ISO 9001- 2015 certified
Siddhartha Nagar, Vijayawada - 10.

**DEPARTMENT OF COMMERCE
PRESENTS**

COMMERCE EXPO'22
ALERT---ALIVE---ACHIEVE

**"CONNECTING MINDS
CREATING FUTURE"**

**We cordially invite you to Participate
in our commerce expo**

Venue:-P.B.Siddhartha College, Auditorium
Date:- 5th March,2022
Time:-10:00 AM

CACHE 2019

PATRONS
Dr.M.Ramesh, Principal
Sri.V.Babu Rao, Director
Prof. Rajesh C. Jampala, Dean

ORGANISING COMMITTEE
Sri. K. Narayana Rao,
Incharge,dept of commerce

**FACULTY
CO-ORDINATORS**
Mr P Subhakar (9866007756).
Mrs S Kananka Durga (9702133456)
Mr B Phani Krishna (8143375795)

**STUDENT
CO-ORDINATORS**
Disha Singhal (9642861620)
K.Likitha (8688032474)
D.Gopal Krishna (9640567803)
S.Santosh Kumar (9652188239)
Charitra Jain (7981816765)

NOTE:-
1) Registration closes on 4th March, 2022 by 5:00 PM
2) Team should consist of 3 to 5 members
3) Use only Eco-friendly products for preparation
4) ID card is mandatory
5) No registration fee

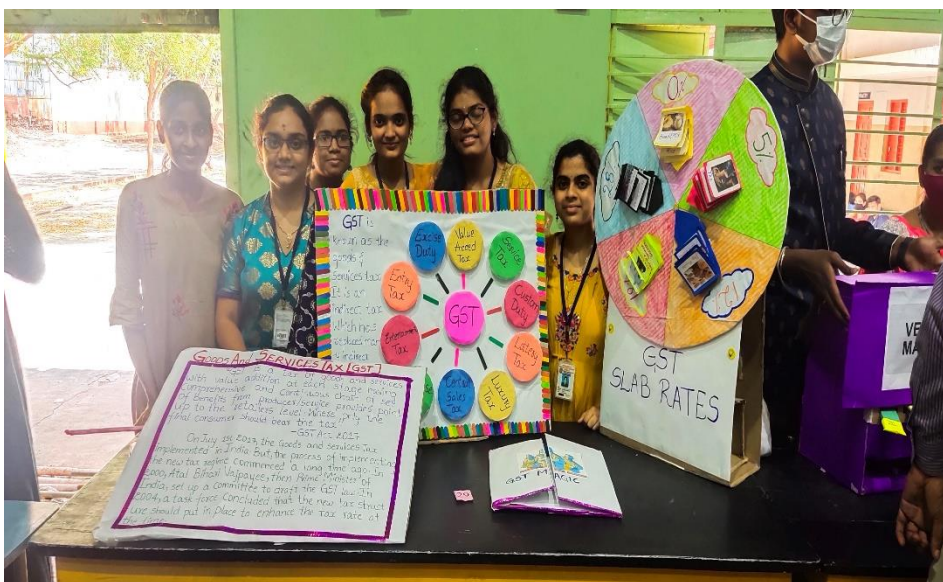
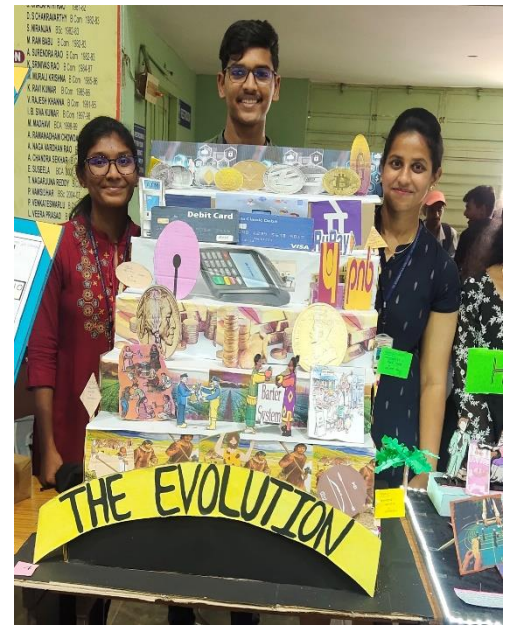
---VALEDICTORY AT 2:30 PM---

List of Models presented by our students in Commerce Expo'2022

S.NO	Model Name	Class	Team
1	Financial awareness	2nd BPM	Charitra v jain
2	India's success story	1st CA	Dikshi
3	Thrasio and MENSA	1st CA	Aswini lalithya
4	The Evolution of Trade	3rd TPP	Harshitha
5	Heads of Income	2nd TPP	Avinash
6	Types of ITR Forms	3rd TPP	Pavan Kumar
7	Penalties and punishment	2nd TPP	Teja sree
8	Emission of carbon trading	1st BFSI	Bvss Krishna
9	Functions of RBI	1st BFSI	Sk Yasmeen
10	Demand and supply	1st TPP	M sivanand
11	Types of markets	1st TPP	Ch sai surya
12	Types of cards	1st Gen	Nimisha
13	Public company Vs private company	1st Gen	Ch sagarika
14	Types of banks	1st Gen	Praveen
15	Stock exchange	1st TPP	Maha laxmi
16	Demonetisation	2nd Gen A	K yesaswini
17	Market segmentation	2nd TPP	M charishma lakshmi
18	Fastag	2nd CA	Surekha
19	Crypto currency	2nd Gen A	Meenal jain
20	Supply chain management	2nd BPM	Vandanapu uma maheswari
21	Indian taxation structure before & after GST	2nd TPP	Rama lakshmi
22	GST NETWORKS	3rd TPP	P girish
23	Union budget	1st A&F	Ch vaishnavi

24	Digital marketing	1st A&F	K aasha
25	Banking functions and commerce dictionary	1st A&F	Keerthy pandey
26	Plastic recycle	3rd CA	Sahil jeswani
27	ATM WORKING MODEL	2nd Gen B	Siva kumar J
28	GST Magic & Rates	3rd TPP	Bhavana T
29	Wending machine	2nd CA	G avinash
30	Life stages of insurance	2nd BPM	PM chandra shekar
31	Circular economy	2nd BPM	Kashish gowani
32	Innovative ideas	2nd BPM	G venkata vamsi
33	Money printer	3rd Gen	Sandeep ch
34	General insurance	2nd BPM	A chaitanya
35	Tax deduction	2nd A&F	P ganesh
36	Old vs new tax	2nd A&F	Ch prudhvi
37	Marketing mix	2nd A&F	K keerthana
38	Promotional mx	2nd A&F	A durga prasad
39	Product life cycle	2nd TPP	U anil kumar
40	Aids to trade	1st BFSI	Kamaneeya kattula
41	Trading terminal	3rd A&F	L swathi
42	Types of currency	1st Gen	Ch madhuri





ఆదివారం మార్చి 6, 2022

కామర్స్ విద్యార్థులకు ఉజ్వల భవిష్యత్తు

మొగలజాపురం(విజయవాడ సీటీ), న్యూస్ టుడే : రానున్న రోజుల్లో కామర్స్ విద్యార్థులకు ఎన్నో ఉపాధి అవకాశాలు లభిస్తాయని, ఎంతో ఉజ్వల భవిష్యత్తు ఉంటుందని ఆచార్య నాగార్జున విశ్వవిద్యాలయం కామర్స్, డిజినిస్ ఆడ్మినిస్ట్రేషన్ విభాగాధిపతి ఆర్.శివరామప్రసాద్ అన్నారు. పీఠీ సిద్ధార్థ కళాశాల కామర్స్ విభాగం అధ్యక్షులు శనివారం ఏర్పాటు చేసిన కామర్స్

ఎక్స్ పో-2022ను ఆయన ముఖ్య అతిథిగా హాజరై ప్రారంభించారు. శివరామప్రసాద్ మాట్లాడుతూ మారుతున్న కాలానికి అనుగుణంగా వస్తున్న సాంకేతిక పరిజ్ఞానాన్ని విద్యార్థులు అందిస్తుంటే వాలని గూచించారు. కళాశాల ప్రెసిడెంట్ మేకా రమేష్, డైరెక్టర్ వేమూరి బాబురావు, డీన్ ఆచార్య రాజేష్ సి.ఐంపాల, కామర్స్ విభాగాధిపతి నారాయణరావు పాల్గొన్నారు.

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సిద్ధార్థ కళాశాల ఇండోర్ స్టేడియంలో నిర్వహించిన ఈ కామర్స్ ఎక్స్ పో-2022



పనికి బోకే యిచ్చి శాలువాతో నన్నా నించారు. కళాశాల ప్రెసిడెంట్ మేక రమేష్, డైరెక్టర్ బాబు రావు, జంపాల రమేష్ డీన్, వి నారాయణ రావు డిప్యూటీ హెచ్ ఓ డి కామర్స్ విభాగం పాల్గొన్నారు. ఈ కార్యక్రమం లో మొదటి, ద్వితీయ, తృతీయ బింజు విద్యార్థులు మరియు తమ వ్యాపార సమూహాలకు సంభందించిన ప్రదర్శనల సోటీలను నిర్వహించడం జరిగింది. ఇందులో గెలుపొందిన విద్యార్థులకు ప్రతిభ కనబర్చిన వారికి బహు మతులతో సత్కరించారు. కళాశాల విద్యార్థులు ఎక్కువ సంఖ్యలో పాల్గొని విజయ వంతం

చేశారు. అలాగే కళాశాల అధ్యాపకులు మరియు అధ్యాపకురాలు అందరూ పాల్గొన్నారు. విద్యకు సంబంధించిన విషయాలను ప్రదర్శన రూపంలో చూపించి అందరికీ వివరిస్తూ ప్రతిభకు మార్గాలను చూపిస్తున్నారు. ఈ కామర్స్ 2022 కార్యక్రమం ఆర్. శివరామప్రసాద్ చీఫ్ గెస్ట్ ఆహ్వానం

చేశారు. అలాగే కళాశాల అధ్యాపకులు మరియు అధ్యాపకురాలు అందరూ పాల్గొన్నారు. విద్యకు సంబంధించిన విషయాలను ప్రదర్శన రూపంలో చూపించి అందరికీ వివరిస్తూ ప్రతిభకు మార్గాలను చూపిస్తున్నారు. ఈ కామర్స్ 2022 కార్యక్రమం ఆర్. శివరామప్రసాద్ చీఫ్ గెస్ట్ ఆహ్వానం

అధ్యక్షుల శివరామ ప్రసాద్ చేసిన కామర్స్ విభాగం అధ్యక్షుల పాల్గొన్నారు.

వ్యాపారం.. ఆకట్టుకుంటున్న కామర్స్ ఎక్స్ పో-2022

సులభతరం

స్టాక్ మార్కెట్పై అవగాహన
కేసీసీ ఎంఐ టీకాను ఆధారం చేసుకుని ప్రస్తుత ప్రజల అవగాహన పెంచుతూ మొదటి సారి విద్యార్థులకు **మార్కెట్ రిస్క్, ఫ్రెడ్, లాస్ట్ వాల్యూ** వంటి అంశాలపై ప్రజలకు అవగాహన పెంచుతూ **స్టాక్ మార్కెట్పై అవగాహన** కార్యక్రమం నిర్వహించారు. ఈ కార్యక్రమంలో **కేసీసీ ఎంఐ టీకా** అంశాలపై ప్రజలకు అవగాహన పెంచుతూ మొదటి సారి విద్యార్థులకు **మార్కెట్ రిస్క్, ఫ్రెడ్, లాస్ట్ వాల్యూ** వంటి అంశాలపై ప్రజలకు అవగాహన పెంచుతూ **స్టాక్ మార్కెట్పై అవగాహన** కార్యక్రమం నిర్వహించారు.

మోసాలపై అప్రమత్తం
వ్యక్త వ్యాపార వాణిజ్య రంగానికి మేర వ్యక్త వ్యాపార అనే రీతిలో మోసాలకు గురైన విద్యార్థులకు అవగాహన పెంచుతూ **మోసాలపై అప్రమత్తం** కార్యక్రమం నిర్వహించారు. ఈ కార్యక్రమంలో **మోసాలపై అప్రమత్తం** కార్యక్రమం నిర్వహించారు.

డిజిటల్ మార్కెటింగ్లో అభివృద్ధిని వ్యాపారం
కామర్స్ విభాగం వారు ఆ ప్రాంతం, రాష్ట్రం వరకు ప్రస్తుతం ఉన్న **డిజిటల్ మార్కెటింగ్** అంశాలపై ప్రజలకు అవగాహన పెంచుతూ **డిజిటల్ మార్కెటింగ్** కార్యక్రమం నిర్వహించారు. ఈ కార్యక్రమంలో **డిజిటల్ మార్కెటింగ్** కార్యక్రమం నిర్వహించారు.

ఉత్పత్తుల సకాలంలో అందించడం కీలకం
మార్కెటింగ్ రంగంలో ఉత్పత్తుల సకాలంలో అందించడం కీలకం. ఈ కార్యక్రమంలో **ఉత్పత్తుల సకాలంలో అందించడం కీలకం** కార్యక్రమం నిర్వహించారు.

Awareness on Consumers Rights

Department of Commerce, P. B. Siddhartha College of Arts & Science, Vijayawada Organized an Awareness Program on World Consumers Rights Day on 15.03.2022. We invited **Sri. R. Madhava Rao, Judge, District Consumer Form** and **Sri. G. PraveenChand IAS, Sub Collector, Krishna** and **Dr. Tarun Kakani President, AASRAA, Krishna District.**

Dr. M. Ramesh –Principal, Prof. Rajesh C. Jampala – Dean graced the event.



హక్కులపై అవగాహన అవసరం

**వినయోగదారుల ఫోరం
జిల్లా జడ్జి మాధవరావు**

మొగల్రాజపురం(విజయవాడ తూర్పు): వినయోగదారుల హక్కులపై విద్యార్థి దశ నుంచే అవగాహన కలిగి ఉండాలని వినయోగదారుల ఫోరం కృష్ణా జిల్లా జడ్జి ఆర్.మాధవరావు అన్నారు. ప్రపంచ వినయోగదారుల హక్కుల దినోత్సవం సందర్భంగా మంగళవారం పీఠీ సిద్ధార్థ కళాశాల వాణిజ్య విభాగం ఆధ్వర్యంలో వినయోగదారుల హక్కులపై అవగాహన సదస్సు జరిగింది. ముఖ్య అతిథి మాధవరావు మాట్లాడుతూ వినయోగదారుల హక్కులపై విద్యార్థులు అవగాహన పెంచుకుని, విస్తృతంగా ప్రచారం చేయాలన్నారు. సమాజంలో జరిగే మోసాలను గుర్తించి సమాజాన్ని జాగృతం చేయడంలో యువత ప్రధాన పాత్ర పోషించాలని చెప్పారు. గౌరవ అతిథి లీగల్ మెట్రాలజీ డిపార్ట్ మెంట్ జిల్లా డెప్యూటీ కంట్రోలర్ కృష్ణచైతన్య మాట్లాడుతూ ఏదైనా ప్యాకింగ్ వస్తువును కొనుగోలు చేసే ముందు ఆ వస్తువుకు సంబంధించిన పూర్తి సమచారం, టోల్ ఫ్రీ నంబర్తో సహా స్పష్టంగా కనిపించేలా ప్యాకింగ్పై ఉండాలని చెప్పారు. కొనుగోలు చేసిన వస్తువును వినయోగించే సమయంలో ఏదైనా అసౌకర్యం కలిగితే వెంటనే సంబంధిత కంపెనీ వారిని సంప్రదించి రాత పూర్వకంగా ఫిర్యాదు చేయాలని చెప్పారు. అప్పటికీ వారి



మాట్లాడుతున్న వినయోగదారుల ఫోరం జడ్జి మాధవరావు

నుంచి సరైన స్పందన లేకపోతే లీగల్ మెట్రాలజీ శాఖాధికారులను సంప్రదించాలన్నారు. కళాశాల ప్రెసిసిపాల్ ఎం.రమేష్, కళాశాల డైరెక్టర్ వేమూరి బాబూరావు, కళాశాల డీన్ రాజేష్ సి.జంపాల, కామర్స్ విభాగాధిపతి నారాయణరావు, ఆధ్యాపకులు, విద్యార్థులు పాల్గొన్నారు.

డిజిటల్ సైనాస్స్పై అవగాహన కలిగి ఉండాలి..
మొగల్రాజపురం(విజయవాడ తూర్పు): వినయోగదారుల హక్కులపై మహిళలు అవగాహన కలిగి ఉండాలని జనశిక్షణ సంస్థాన్ చైర్పర్సన్ ఎన్.విద్యాకన్నా అన్నారు. ప్రపంచ వినయోగదారుల హక్కుల దినోత్సవం సందర్భంగా మంగళవారం స్థానిక రావిచెట్టు సెంటర్లోని జనశిక్షణ సంస్థాన్ కార్యాలయంలో మహిళలు-వినయోగదారుల హక్కులు



మాట్లాడుతున్న విద్యాకన్నా

అనే అంశంపై సదస్సు జరిగింది. విద్యాకన్నా మాట్లాడుతూ ప్రస్తుతం మార్కెట్లో చాలా మార్పులు వచ్చాయని, మహిళలు జాగరూకతతో లేకపోతే మోసపోయే ప్రమాదం ఉందని చెప్పారు. కొనుగోళ్లు, అమ్మకాలు అంతా డిజిటల్ విధానంలో జరుగుతున్నాయని, కాబట్టి మహిళలు డిజిటల్ సైనాస్స్పై అవగాహన పెంచుకోవాలన్నారు. జనశిక్షణ సంస్థాన్ డైరెక్టర్ ఎ.పూర్ణిమ మాట్లాడుతూ మార్కెట్లో తూకంలో మోసాలు, కల్తీ, నకిలీ సరుకుల అమ్మకాలతో పాటు సైబర్ నేరాలు పెరుగుతున్నాయని, ఈ రకం మోసాలపై మహిళలు అవగాహన పెంచుకుని వాటి భారినపడకుండా జాగ్రత్తలు తీసుకోవాలని సూచించారు. జనశిక్షణ సంస్థాన్ అసిస్టెంట్ ప్రోగ్రాం ఆఫీసర్ కె.రాజు, సిబ్బంది, మహిళలు పాల్గొన్నారు.

Inaugural Event of Launching CPBFI

Department of Commerce organized an Inaugural Event of Launching **CPBFI** (Certificate Program in Banking, Finance and Insurance) by **Ms. Pallavi Gandhalikar** Deputy General Manager Bajaj Finserv, **Ms. Archana Bhat** Training Operations – CPBFI Sr. Manager Corporate Social Responsibility onNovember, 2021.

Orientation Program with TCS AIP for B.Com Business Process Management (BPM)

Department of Commerce, P B Siddhartha College of Arts & Science Organized Orientation Program for B.Com BPM Students (**Admitted Batch 2021 - 2022**) with TCS on 31st March 2022. All the B.Com BPM Students attended the program.

Mr. Ravi Kumar Murthy from TCS AIP Head engaged with the students.

Ravi Kumar is presenting

Fun Activity – Shout out

Shout out the COLOUR of the words

RED BLUE WHITE YELLOW BLUE GREEN

RED PURPLE BLACK BLUE ORANGE RED

PURPLE RED BROWN BLUE YELLOW GREEN

TATA CONSULTANCY SERVICES

10:31 | Orientation Program For B.Com Business Process M...

Participants: Ritwin Sagar, Jahnavi Jyothika, Ravi Kumar, Sony Sandhya, Gudapati Kamal, Ramagiri Chinnu, yash raj, Sapnaa Sapnaa, Sreeya Jain.

11:06 | Orientation Program For B.Com Business Process M...

Participants: charan cherry, Avi Kumar, Sreeya Jain, Davesj Jain, Tushar jain, Yakshita Jain, Gudapati Kamal, Prashanth, Bharath kumar..., Vidhi Jain, Ritwin Sagar, Vidhi Chouhan, yash raj, Vidhi Jain, Bhargav Sai, Divya Goyal, Sony Sandhya, Ramagiri Chinnu, Krishi Jain, Sapnaa Sapnaa, Kalpana Jain, hardi Jain, Vijay Vxy, Priinjal Jain, Shaik Yasin, Venkatesh Bud..., Raynah Lamba, Mithali Jain, Sri Valli pala, Sai Tullimelli, Hitiksha Jain, Deepika bafna, meeth jain, Jahnavi Jyothika, Sri B. Phani Kris..., Prasad Kaithep..., K. KALYAN, Pakshat Jain, Kaja SAMBASIV..., You.