

MEMORANDUM OF UNDERSTANDING (MOU)



BETWEEN

**Parvathaneni Brahmaya
Siddhartha College of Arts & Science**

An autonomous college under the jurisdiction of Krishna University,
MTM., Siddhartha Nagar, Moghalrajapuram,
Vijayawada -520010, Andhra Pradesh, INDIA

AND



Sampadha Research and Financial Consultants

Lalamma Gardens, Hyderabad

Telangana 500089, India

Agreement

The Memorandum of Understanding (Here in after called as the MOU) is entered into on 14-02-2024 By and between Department of Commerce, P.B. Siddhartha College of Arts & Science, having its office at Vijayawada, NTR District, Andhra Pradesh, represented by Dr. Rajesh C Jampala, Head, Department of Commerce, which expression shall, where the context so admits, be deemed to include its successors, executors and administrators of the FIRST PARTY AND

SAMPADHA RESEARCH AND FINANCIAL CONSULTANT, HYDERABAD (First Party and Second Party are here in after jointly referred to as Parties' and individually as Party as) WHEREAS

A) First Party is a Higher Educational Institution Named:

P.B. Siddhartha College of Arts & Science, Vijayawada – 520010 (hereafter PBSCAS)

B) Second party is a which is into financial literacy, researched consulting Named:

SAMPADHA RESEARCH AND FINANCIAL CONSULTANTS

(hereafter SAMPADHA)

1. First Party & Second Party believe that collaboration and cooperation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intend to cooperate and focus their efforts on cooperation within the area of providing Financial Awareness, literacy for students of PBSCAS financial planning sessions & financial products awareness to teaching & nonteaching staff of PBSCAS
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.
- E) The Second Party is engaged in financial awareness, literacy, Research Investment, Skill Development, Financial Education and R&D Services in the fields of financial Sectors
NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERE TO AGREE AS FOLLOWS

CLAUSE 1: CO-OPERATION

Both Parties are united by common interests and objectives, and they shall establish channels within the Institution and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.

First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the students of the First Party as financial professional by leveraging the financial planning and capital markets expertise of the Second Party.

The First Party shall provide relevant support to its students and faculty that may join the programs curated by the Second Party. The First Party understands that Financially literacy Skills are delicate endeavors in nature and shall provide the students the and cooperation from their academic and mentoring guidance to make Students Financial savvy and disciplined is in no way construed as negligence of academic performance .

The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents

