



MEMORANDUM OF UNDERSTANDING



Between

Edify Educational Services Pvt.Ltd.

Villa no. 32, G floor, Bollineni Homes Madhapur, Hyderabad, Telangana-500018



Between

P. B. Siddhartha college of Arts & Science

An autonomous college under the jurisdiction of Krishna University, MTM

Mogalrajapuram, Siddhartha Nagar, Vijayawada, Andhra Pradesh 520010



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This MEMORANDUM OF UNDERSTANDING ("M.O.U"/ "Agreement") is made as on Friday, 3rd September, 2021 by and between

Edify Educational Services Pvt Ltd, located at Hitech City, Hyderabad hereafter referred as "**EdifyPath**" which expression shall unless repugnant to the context or meaning thereof include its successors and assignees.

And

Parvathaneni Brahmayya (P.B.) Siddhartha college of Arts & Science located at A S Rama Rao Rd, Mogalrajapuram, Siddhartha Nagar, Vijayawada, Andhra Pradesh 520010, hereafter referred as "**PBSCAS**", which expression unless repugnant to the context or meaning thereof be deemed to include, legal representative, executors, administrators, successors and permitted assigns of the other PART.

Each individually a Party and collectively referred to as Parties.

WHEREAS, the EdifyPath and PBSCAS have come together to collaborate for up-skilling the students of PBSCAS under subscription of EdifyPath Certification Program and providing opportunities for Internship and jobs to excelling students

WHEREAS As of the date hereof both Parties as above have expressed a desire of entering into a Memorandum of Understanding (M.O.U) agreement to meet their respective objectives, which are set out here in below.

NOW, THEREFORE, it is hereby agreed by and between the undersigned Parties as follows:

BACKGROUND OF THE PARTIES

EdifyPath is a global online experiential e-learning platform that is focused on bridging the talent-gap across rising technology demands and helping learners acquire industry-specific skills that make them corporate-ready and ease their transition into the corporate world. EdifyPath offers a range of professional certified courses by various industry experts which are high in demand in the current day job markets. Its association and tie-ups with global industry leaders gives EdifyPath an edge in designing unique content that keeps our learners much ahead in the learning curve. EdifyPath through one of its unique offerings "EdifyTalks" provides unique power clips from industry leaders and senior executives that offer valuable insights for career prospects to its learning community.

PBSCAS is an Education institute that intends to offer its students a globally relevant learning experience, by providing high quality, affordable and accessible education. PBSCAS through the process of co-creation intends to elevate its students to serve the emerging talent needs of Industry. .





PURPOSE:

The purpose of the collaborative relationship contemplated by this M.O.U is for PBSCAS to promote a talent pool of young students, while facilitating their upskilling using EdifyPath's Platform (as defined below) and enabling them acquire new and relevant competencies as per the current market requirements and for EdifyPath to nurture the young talent, making the students more employable and industry ready ("Purpose").

DELIVERABLES:

EdifyPath:

EdifyPath agrees to provide the following forms of support to the PBSCAS on a good faith basis:

- a. Provide access to a world of knowledge across rising technology demands and helping its learners acquire industry specific skills
- b. Provide access to Edify Talks to enable learners gain insights from industry leaders and senior executives that will help in getting the bigger picture of various industries and the required competencies (domain, technical, behavioral and communication) to enter and excel in the career.
- c. EdifyPath to extend at a special promotional Price, which shall be applicable exclusively for the PBSCAS.
- d. EdifyPath to provide services enabling its learners acquire new competencies in accordance with current market requirements anytime, anywhere upon subscription.
- e. EdifyPath to provide opportunities for Internship and placement support for excellent candidates upon successful completion of EdifyPath Certification Program(s).
- f. EdifyPath to conduct Technical workshops for the Students of PBSCAS.
- g. EdifyPath to provide access to Khelo Application as part of the subscription as per the terms detailed below in this Agreement.

PBSCAS Deliverables:

PBSCAS by and through its principals and agents, agrees to provide opportunities to "EdifyPath" and its center of excellences, as appropriate, on a good faith basis,

- a. To promote EdifyPath and EdifyTalks amongst the student community, faculty and staff for skill- development.
- b. To support EdifyPath in to run running awareness campaigns in PBSCAS premises.
- c. To render any additional support to achieve the deliverables mentioned in this Agreement.

Platform:

EdifyPath will provide PBSCAS access to its online learning interface where PBSCAS can access the courses, content, marketing materials that are being offered including a limited period subscription to certain third party applications and materials as a value addition to the products being offered to PBSCAS.

J. Chandra

[Signature]
11/9/21