



தமிழ்நாடு தமில்நாடு TAMIL NADU

29 JUN 2022

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## English Language Training Solutions

Memorandum of Agreement

Between:

**Parvathaneni Brahmaya Siddhartha College of Arts & Science owned by**


Name of the Trust: Siddhartha Academy of General and Technical Education Vijayawada  
Registered address: Parvathaneni Brahmaya Siddhartha College of Arts and Science,  
Moghulraj Puram, Vijayawada, Andhra Pradesh

&

**THG PUBLISHING PRIVATE LIMITED**

Registered address : Kasturi Building, No 859 & 860,  
Anna Salai, Chennai- 600002

For THG PUBLISHING PVT. LTD.

  
Authorised Signatories

## SECTION I: OVERVIEW

### Overview of the organization

Parvathaneni Brahmayya Siddhartha College of Arts & Science, Moghulraj Puram, Vijayawada, Andhra Pradesh, India acknowledges that English is an essential skill in today's global workplace and is a key determinant in becoming employable and succeed in professional roles. Parvathaneni Brahmayya Siddhartha College of Arts & Science is keen to help develop the English language skills of its students and thereby enhance their employability prospects leading to gainful employment.

STEP is a division of THG Publishing Private Limited, a company registered under the Indian Companies Act, 2013 and having its Registered Office at Kasturi Building, No. 859 & 860, Anna Salai, Chennai- 600002- better known as The Hindu Group (herein referred as STEP) - publishers of *The Hindu* group's flagship newspaper, *The Hindu and BusinessLine*. The Hindu has a current readership of over 20 lakhs across India. The paper's independent editorial stand and its reliable and balanced presentation of the news have won significant acclaim, both in India and abroad. With many more milestones during its 144-year journey, the organization has grown to become the house of seven unique publications and five digital forums, with a view to inform and reflect public opinion.

STEP is entirely focused on developing English language proficiency testing and training products for Indian youths. STEP works with various educational institutions, employers, government and skill development agencies to address their specific English language development needs.

Both parties agree to work together to address the requirements as per the Section II below

## SECTION II: TERMS

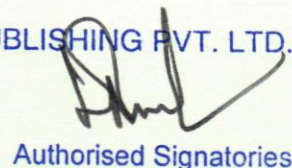
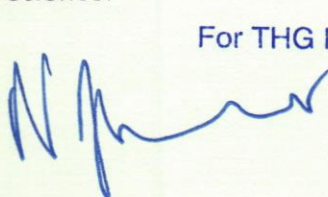
Parvathaneni Brahmayya Siddhartha College of Arts & Science agrees :

1. To introduce the **STEP** Certification to the students of Parvathaneni Brahmayya Siddhartha College of Arts & Science and to implement it from July 2022.
2. To train English department faculties on prepping students for the STEP Certification test.
3. To provide access to the necessary infrastructure required for the tests and online training. This includes and is not limited to computer labs, internet accessibility and equipment.
4. To work with STEP team to arrive at a mutually agreeable exam delivery and online training schedule that would enable all students who have signed up for the training to successfully complete the same.
5. To the financial terms as mentioned in Annexure A.

**THG Agrees to:**

1. Share license keys for the STEP Train 50 hrs online course with Parvathaneni Brahmayya Siddhartha College of Arts & Science.

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