

## **P.B. SIDDHARTHA COLLEGE OF ARTS & SCIENCE**

### **VIJAYAWADA**

An **alumni association** is an association of graduates or, more broadly, of former students (alumni).

These associations often organize social events, publish newsletters or magazines, and raise funds for the organization. Many provide a variety of benefits and services that help alumni maintain connections to their educational institution and fellow graduates. Most associations do not require its members to be an alumnus of a university to enjoy membership and privileges.

Additionally, such groups often support new alumni, and provide a forum to form new friendships and business relationships with people of similar background.

#### **Vision of Alumni:**

To engage the P.B.Siddhartha College of Arts & Science community to support and advance the college's excellence

#### **Mission of Alumni**

The P.B.Siddhartha Alumni Association fosters a lifelong spirit of belonging and pride by connecting alumni, students, and friends to the P.B.Siddhartha College of Arts & Science and each other. The Alumni Association advocates for the college and its alumni with a credible, independent and collaborative voice.

#### **Aims and Objectives**

- To promote and foster mutually beneficial interaction between the Alumni and the present students of the P.B.Siddhartha College of Arts & Science and between the Alumni themselves.
- To encourage the formation of Chapters as a means to increase participation of Alumni.
- To enable the alumni to participate in activities that would contribute to the general development of the college.
- To arrange and collect funds for the development of the college.
- To encourage the Alumni to take an active and abiding interest in the work and progress of the Institute so as to contribute towards enhancement of the social utility of their Alma Mater.
- To organize and establish scholarship funds to help the needy and deserving students.
- To Institute prizes and awards for outstanding project work, research papers or other professional activity by the students of the Institute; also to suitably recognize outstanding social and community service by the Alumni and the students.
- To undertake to organize activities of a civic or charitable nature as also to increase public awareness of the role of technology in value addition in the economic and social development of the nation.
- To invest and deal with the funds and moneys of the Association.
- To take advantage of developing technologies like the internet in achieving the aims and objects of the Association.
- arrange get together of the alumni and social/cultural functions of the alumni;
- raise various endowment funds and award stipends out of it to the deserving students on need-cum-merit basis
- establish a link with the alumni and enroll them as members

#### **Core Values**

P.B.Siddhartha Alumni Association is committed to excellence in all its activities and is dedicated to the following core values:

- **Loyalty** – Pride in and commitment to the future that we are creating together as a college and an alumni community, while honoring our history, traditions and achievements.
- **Integrity** – Transparency and ethical behavior in all of our interactions.
- **Diversity** – Recognizing and valuing differences and seeking alternative perspectives and inclusiveness in all that we do.
- **Innovation** – Striving to be an industry leader in alumni relations through a creative and transformational business model.
- **Continuous Improvement** – Pursuit of excellence through agility and responsiveness to stakeholders and the environment.

Activities organized by P.B.Siddhartha College of Arts & Science Alumni during this period:

- A Startup initiative on **New Product Launch** was organized on 12/02/2022. The product **Camper Trailer** which was designed by **MsManishaPuppala**, an alumna of our college was formally launched by **Dr K Rama MohanaRao, Vice-Chairman, APSCHE.**



- **Mr UAV Prasad**, Business Development Manager and **MrShaik Akbar**, Senior Area Sales Manager of Berger Paints India Limited and our alumni (MBA 2006) addressed MBA students on the occasion of Farewell to the MBA 2022 Batch on 16<sup>th</sup> July 2022.



- **Mr Asgar Hussain**, Senior Sales Officer, Berger Paints India Limited and our alumni (MBA 2020 -18132) addressed MBA students on the ‘Importance of Internships’ as stepping stone to enter into corporate world and also shared the nuances of corporate life on 20<sup>th</sup> July 2022.



- **Mr Tarapatla Abhiteja**, (Roll No. 17141), 2017-19 MBA Batch, working as **Assistant Stores Manager** in *D-Mart* Ltd, Hyderabad addressed the MBA students and shared about the career opportunities in retail sector on 26/09/2022. He has also given tips about how to prepare for attending interviews.



- **Mr. Jannu Ram Praveen**, (Roll No. 17114), 2017-19 MBA Batch, working as **Assistant Stores Manager**, Reliance Retail, Guntur narrated his job experiences and urged the students to update their inter-personal skills on 26/09/2022. He also advised the students about knowing the latest emerging trends in retail sector.



- Mr.Satish Kumar Saidu(18140) and MasoomAgarwal (18130) the alumni of the Department shared their Career Experiences and gave tips on how to achieve career objectives as per the expectations of the industry on 13-12-2022.

