Books and chapters in edited volumes / books published, and papers in national/international conference-proceedings per teacher during the last five years

		Title of the		Title of the					
		book/chapters		proceedings of the	Name of the	National /		ISBN/ISSN number of the	Name of the
SI. No.	Name of the teacher		Title of the paper	conference	conference	International	Year of publication	proceeding	publisher
1	K Narayana Pao	Cornerate accounting					2018	ISBN-978-93-87812-71-0	Dragathi prakashan
1	K Narayana Rao	Corporate accounting					2018	13614-976-93-67612-71-0	Pragathi prakashan
		Goods and Service Tax							
2	K Narayana Rao	I					2018	ISBN-978-93-52734-23-8	Himalaya publications
		Foreign Trade (Three							
3	K Narayana Rao	units)					2018	No ISBN	Vikram publishers
		,							
		Accounting and							
4	P Subhakar	Auditing standards					2018	ISBN:978-93-5273-371-2	Himalaya publications
		Accounting for							
5	P Subhakar	government entities					2018	ISBN:978-93-5273-408-5	Himalaya publications
		8							
6	E Suvarnanjali	Goods and Service Tax					2018		Vikram publishers
	Dr. A.N.V.Durga	Commercial							
7	Anupama	Geography					2018		Vikram publishers
	Anapama	Geography			Innovation		2010		Department of
			Search Management		Management : A				Business
	Mrs.B.Anne Suma		and Envisioned	UGC Sponsored	Strategic Imperative				Administration,
8	Latha	1	Strategies	National Seminar	for Growth	National	2018	978-93-5268-742-8	P.B.Siddhartha

				International	International				
			Privacy Aware KP-ABE		Conference on				
	Mr. D.Vijay Kumar &		with user outsourcing		Engineering &				
		Nil	of Cloud Storage	Technology,	Technology,	International	2018	978-93-86954-06-0	Nil
	IVII.3.Najesii	INII	Global Journal of	Technology,	recimology,	International	2016	978-93-80934-00-0	INII
			Engineering Science						
			and Researches						
			Productivity Intrution						
	K. Sridhar &		detection system						
	Thammineni		using genetic						
	Malleshwari		algorithm			International	2018	2348-8034	Nil
10	Wallesh Wall		Distributed Denial-of -			mtemational	2010	2348 8634	IVII
			Service (DDOS)						
			attacks in Cloud	International	International				
			computing	Conference on	Conference on				
			environment with	Engineering &	Engineering &				
	Y.J.N.Lakshmi &		vulnerability	Technology,	Technology,				
11	K.Sudhir	Nil	detection	Vijayawada	Vijayawada	International	2018	978-93-86954-06-0	Nil
		Ramakrishna Mission							
		Vidyalaya SRKV Post,	Yoga and Stress						Dr.Ch.VST. Sai Kumar
12	Dr.N.Srinivasa Rao	Periyanaickenpalaya	Management	Yoga for World Peace	Yoga for World Peace	National	2018	81-9235735-5	& Dr.E.Amudhan
			Chitosan Silver						
			nanoparticles						
			Composite						
			Beads;Synthesis,chara	Novel chemical	Novel chemical				Dept of chemistry,
			cterisation and	strategies for	strategies for				p.b.Siddhartha
			removal of methylene	sustainable	sustainable				College of Arts &
13	Dr.M.Manoranjani		blue	environment	environment		2018		Science
			Zinc oxide						
			nanoparticles						
			impregnated chitosan						
			beads: preparation,	Environmental	Environmental				
			characterization,	Pollution – Public	Pollution – Public				
14	Dr.M.Manoranjani		stability & removal of	Responsibility	Responsibility	National	2018		
	Du M Managania :		Dallutian aantuul	Navalahamiaal					
	Dr.M.Manoranjani,		Pollution control	Novel chemical	Novel chemical				Dont of shareistar
	Dr.M.David Raju,T N V		control by using	strategies for					Dept of chemistry,
	S S Satyadev &Dr.P.T.S.R.K.Prasada		modern	sustainable	strategies for sustainable				p.b.Siddhartha
			instrumentation			National	2010		College of Arts &
15	Rao		techniques	er	environment	National	2018		Science

	T T		1	1			T	
			Novel chemical					
		Green synthesis and	strategies for	Novel chemical				Dept of chemistry,
		charecterisation	sustainable	strategies for				p.b.Siddhartha
		metal nanoparticles	1	sustainable				College of Arts &
16	Dr.M.David Raju	using plant extract	er	environment	National	2018		Science
			Novel chemical					
			strategies for	Novel chemical				Dept of chemistry,
		Analysis of water	sustainable	strategies for				p.b.Siddhartha
	Sri T.N.V.S.S.Satyadev,	pollution Near by		sustainable				College of Arts &
17	Dr M V Satyanarayana	VTPS-Vijayawada	er	environment	National	2018		Science
			A one day seminar	A one day seminar				
		Study of heavy metals	1 '	Novel chemical				Dept of chemistry,
		in ground water of	strategies for	strategies for				p.b.Siddhartha
	Dr.P.T.S.R.K.Prasada	vijayawada industrial	sustainable	sustainable				College of Arts &
18	rao	area by trace analysis	1	Environment	national	2018		Science
		Role of Employee						
		Attitude and						
		Behaviour in						Dept. Business
	Dr.B.Jaya Prakash,	Managing and	Change management	Change management				Management, VR
	Dr.J.Durga Prasad,	Organizational	Problems and	Problems and				Siddhartha College,
19	Dr.Md.S.Rahaman	Change	Persepctives	Persepctives	National	2018	ISBN: 978-93-86501-72-1	Vijayawada
				Shanlax International				1.,2,22
		Role of Social Media	Jounral of	Jounral of				
	Dr.B.Jaya Prakash,	Marketing to Promote	1	Management (UGC				Shanlax International
	Dr.J.Durga Prasad,	Business in	Approved number	Approved number				Jounral of
20	Dr.Md.S.Rahaman	Competitive Scenario	1 ''	44278)"	International	2018	ISSN 2321-4643	Management
		Innovative Human	- '	Emperor International			1	Emperor International
	Dr.B.Jaya Prakash,	Resource	Jounral of Finance	Jounral of Finance				Jounral of Finance
	Dr.J.Durga Prasad,	Management		and Management				and Management
21	Dr.Md.S.Rahaman	Practices	Research	Research	International	2018	ISSN: 23955929	Research
					-		-	
								Department of
								Business
								Administration, PVP
	Dr.B.Jaya Prakash,	Application of	Challenges of New	Challenges of New				Siddhartha Institute
	Dr.J.Durga Prasad,	Technology to Teach	India – Realizing a	India – Realizing a				of Technology,
22	Dr.Md.S.Rahaman	Next	Billion Aspirations	Billion Aspirations	National	2018	ISBN 978-93-5288-084-3	Vijayawada
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									Dept. Business
				Change Management					Management, VR
			Change Management	Problems and					Siddhartha College,
23	Dr.R.Srinivasa Rao		need of the Hour	Perspectives		National	2018	ISBN - 978-93-86501-72-1	Vijayawada
			An Outlook over						PVP Siddhartha
			Trends in	Challenges of New	Challenges of New				Institute of
	Dr Babu Rajendra		Government	India – Realizing a	India – Realizing a				Technology,
24	Prasad Suryadevara -		Subsidies	Billion Aspirations"	Billion Aspirations"	National Seminar	2018	ISBN: 978-93-5288-084-3	Vijayawada
	I rasaa saryaastara		Financial Innovation	Jon reprietations	Jon delono	Tracional Scinnia	2010	102.11.97.0 30 32.00 00 1 0	Department of
			Through Hottest						Business
			Technologies -	Innovation	Innovation				Administration,
			Artificial Intelligence,	Management : A	Management : A				P.B.Siddhartha
	Dr Babu Rajendra		Machine Learning &	Strategic Imperative	Strategic Imperative	UGC Sponsored			College of Arts &
25	Prasad Suryadevara		Blockchain	for Growth	for Growth	National Seminar	2018	ISBN 978-93-5268-742-8	Science, Vijayawada
	Frasau Suryauevara		DIOCKCIIdili	loi Giowtii	loi Giowtii	National Seminal	2016	ISBN 978-93-3208-742-8	Science, vijayawada
	Ma D Kalaana Ma			Challenges of New	Challenges of New				PVP Siddhartha
	Ms.B.Kalpana, Ms.								
	G.Lalitha Madhavi,			India - Realizing a	India - Realizing a				Institute of
26	Ms.D.Sita Kumari		GST in India	Billion Aspirations	Billion Aspirations	National	2018	ISBN 978-93-5288-084-3	Technology
			Cross Cultural Studies						
	CH. ANANTHA SAI		in Bharati						
27	LAKSHMI -		Mukherjee's Wife		Post Colonial Studies	National Seminar	2018	-	
			Immigration in		Rise of Indian				
	CH. ANANTHA SAI		Bharati Mukherjee's		Literature and the				
28	LAKSHMI -	-	Wife	-	Global World	International Seminar	2018	-	
			Major Preoccupations	1 0 0	Andhra Loyola				
			in the Doris Lessing's	Literature in the Era	Institute of				
29	Dr. K. Santha Kumari -	-	The Golden	of Globalization	Technology	National	2018	-	-
			A Proper Marriage as						
			a Female						
			Buildungsroman		P.B.Siddhartha college				
30	Dr. K. Santha Kumari -	<u>- </u>	novel	Post-Colonial Studies	of arts and science	National	2018	-	-
			Ambedkarism	Impact of Dr. B.R					
			employed in The	Ambedkar's	Dr. Ambedkar Chair,				
			Chair by Dr. Vizai	philosophy on Indian	Acharya Nagarjuna				
31	Dr. K. Santha Kumari -	-	Bhaskar	Literature	University	National	2018	978-81-7966-471-1.	-
			•	•	•			•	•

			Portrayal of						
			Relationship in Dr. D.						
			Vijay Bhaskar Play	Novel Issues in Indian					
32	Dr. K. Santha Kumari	-	Ruthwik	Writing in English	JKC College, Guntur	International	2018	-	-
		Challenges of	Challenges of						
		Translation: An	Translation: An						
		Analysis of "Barber:	Analysis of "Barber:						
		The King" by D. Vizai	The King" by D. Vizai		D.R.B.C.C. Hindu				
33	Dr. K. Santha Kumari	Bhaskar	Bhaskar	Cultural semiotics	College, Chennai	International	2018	-	-
		Souring Dreams -	Souring Dreams -	Knowledge Sharing					
		Some post-	Some post-	Technological					
		independence	independence	_	PVP Institute of				
		problems in former	problems in former		Technology ,				
1 24	Day K. Canadhaa Kanaani	i'	•			lakawati awal	2010		
34	Dr. K. Santha Kumari	colonies: A statement	colonies: A statement	Development	Vjayawada	International	2018	-	-
		The Nativist Vision of							
		Life in the Works of							
		Basavaraj Naikar							
		Heroism of Rani							Authors Press, New
35	Dr. G. Srilatha	Chennamma in The	NIL	NIL	NIL	NATIONAL	2018	978-93-87281-55-4	Delhi
						_			
			Ecoconsciouness in A	English Language and	English Language and				
			Natural History of the		Literature in the Era				Authors Press, New
36	Dr. G. Srilatha		Dead		of Globalization	NATIONAL	2018	978-93-87651-03-6	Delhi
30	Dr. G. Siliatila		Dedu	or Globalization	Of Globalization	INATIONAL	2018	978-93-87031-03-0	Delili
			Portrayal of						
			Relationship in Dr. D.						
			Vijay Bhaskar Play	Novel Issues in Indian					
37	Dr. G. Srilatha	_	Ruthwik		J.K.C College, Guntur	International	2018	_	
	וים ן. ט. זוומנוומ	<u> </u> -	Natiivik	I ANTICHER IN CHRISH	p.k.c conege, Guntur	micernational	2010	<u> </u>	_

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				Rise of Indian					
			Cultural Problems in		Andra Loyola College,				
38	Dr. G. Srilatha	-	Translation		Vijayawada	International	2018	-	-
				Knowledge Sharing					
				Technological	P.V.P Siddhartha				
				Advancements &	Institute of				
			Language and Culture	Sustainable	Technology,				
39	Dr. G. Srilatha	-	in Kanyasulkam		Vijayawada	International	2018	-	-
			Burr Type III Software	5 th International					
			Reliability Assessment	conference on					
			using SPC an order	Emerging trends in					
40	K.Sobhana	Nil	statistics Approach	Engineering	Conference World	International	2017	978-93 86171-60-3	ICETETSM Bangalore
					(His)tory, Her-story,				
					and 'Other'				
			Do D D Assals a disease						
			Dr. B.R. Ambedkar:		Narratives: Revisions				
			The Armourer of the		and Reinterpretations				
			Human Mind" (Joint		in Story-telling (Reva	International			
41	DR. S. SRINIVASA RAO	-	Paper)	-	University, Bangalore)	Conference	2017	ļ	-
			A Critical Study on the						
			Shakespearean		Shakespeare (P. B.				
			Contribution to		Siddhartha College of				
42	DR. S. SRINIVASA RAO	-	Linguistic Reality	-	Arts and Science- VJA)	National Seminar	2017	-	
									Department of
				The Fourth Industrial					Business
				Revolution-Impact on					Administration, P.B.
				Business,					Siddhartha College of
			Issues and Challenges	Government &					Arts & Science,
43	T.S Ravi Kiran	Nil	in Big Data	Society	ICSSR	International	2017	978-93-5267-483-1	Vijayawada
				, , , , , , , , , , , , , , , , , , ,					, ,
				10 th International					
				Conference in Recent					
			Assessing Burr Type III	Trends in Engineering					Newton's Institute of
			Software Quality	Science and					Science and
44	Ch.Smitha Chowdary	Nil	Using SPC	Management	Conference World	International	2017	978-93-86171-56-6	Technology -Guntur
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					P.B. Siddhartha				
					College of Arts &				of Business
			Role of information		Science in				Administration,
			Security in New	Security in New	collaboration of				P.B.Siddhartha
			Education Policy -	1 '	Andhra Pradesh State				College of Arts &
45	T.S Ravi Kiran	Nil	Goals and Imperatives	Goals"	Council of Higher	International	2017	2348-6724	Science, Vijayawada
									Department of
				National seminar on					Business
				Innovation					AdministrationP.B.Sid
			Innovations in	Management ,A					dhartha College of
			Software Project	Strategic Imperative					Arts & Science,
46	T.S Ravi Kiran	Nil	Management	For Growth	UGC Sponsored	National	2017	978-93-5268-742-8	Vijayawada
					National Seminar on				
					Innovation				
			Recent Trends in Food		Management - A				
		Innovation	Processing Industry in	UGC Sponsored	Strategic Imparative				
47	K.Vijay	Management	India	National Seminar	for Growth	National	2017	978-93-5268-742-8	IDB Printers Inc.
				The Role of Women	The Role of Women				
			Academic Stress	participation in Sports	participation in Sports				
		MSK Publications,	among Adolescent	for Women	for Women				
48	Dr.N.Srinivasa Rao	Salem	Students	Empowerment	Empowerment	National	2017	978-93-80528-26-7	G.Sarah Sarojini
	Dr.iv.Simivasa Rao	Sulcin	Students	Linpowerment	Linpowerment	National	2017	370 33 00320 20 7	G.Saran Sarojini
									Himalaya publishing
49	K Narayana Rao	Cost Accounting	Nil	Nil	Nil	Nil	2017	ISBN:978-93-5273-356-9	House
			Screening &						
			Estimation of						
			phytochemicals in						
			green tea plant leaves	Recent trends in	Recent trends in				
			by visible	chemistry and physics					
50	Dr.M.Manoranjani		spectrophotometer		of materials	National	2017		
	Dr M Manoranjani, Dr								
	M David Raju, Sri			Materials for the	Materials for the				
	T.N.V.S.S.Satyadev		Nanotechnology in	Societal Advancement	Societal Advancement				
	and Dr P T S R K		Agriculture – A		with Emphasis on				
51	Prasada Rao		Perspective	1	Health and Energy	International	2017		
		I	11	1			· · · · · · · · · · · · · · · · · · ·		

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		Validated RP- HPLC		Recent Trends in				
		Method for the		Chemistry and Physics				
		Determination of	Recent Trends in	of Materials ,SRR&CVr				
		Ambroxol	Chemistry and Physics					
52	Sri T.N.V.S.S.Satyadev	Hydrochloride	of Materials	&Physics	National	2017		
	Dr.Y. Vijayananda	CINAARE JEEVITHAM-		CINAARE				
53	Raju	RACHANALU		SAAHITHIRAAJASAM		2017	978-81-935829-0-9	
				Anyabashalalo				
		Kaviraaja,sri pydipati		samskruthika				
	Dr.Y. Purnachandra	nelam katha-		parivarthana-				
54	Rao	samajikatha		prahanyatha		2017	2456-4702	
								Department of
			The Fourth Industrial	The Fourth Industrial				Business
		The Fourth Industrial	Revolution – Impact	Revolution – Impact				Administration,
	Dr.B.Jaya Prakash,	Revolution –	on Business,	on Business,				P.B.Siddhartha
	Dr.J.Durga Prasad,	Challenges and	Government &	Government &				College of Arts &
55	Dr.Md.S.Rahaman	Opportunities in India		Society	National	2017	ISBN: 978-93-5267-483-1	Science
			Journal			2017		Department of
								Business
			Innovation	Innovation				Administration,
	Dr.B.Jaya Prakash,	Innovation to sustain	Management : A	Management : A				P.B.Siddhartha
	Dr.J.Durga Prasad,	Eco-Friendly	1 "	Strategic Imperative				College of Arts &
56	Dr.Md.S.Rahaman	Environment	for Growth	for Growth	National	2017	ISBN 978-93-5268-742-8	Science, Vijayawada
- 30	Di ividi.S. Ramaman	Internet of Things –	The Fourth Industrial	Tor Growth	National	2017	13514 378-33-3208-742-8	Science, Vijayawada
		Perspective of	Revolution - Impact					PB.Siddhartha College
57	Dr.R.Srinivasa Rao	Adoption	on Business,		National	2017	ISBN: 978-93-5267-483-1	of Arts & Science
	DI.N.SHIIIVasa Nao	Adoption		The Fourth Industrial	INACIONAL	2017	13511. 978-93-3207-483-1	Department of
		An Analysis of	Revolution – Impact	Revolution – Impact				Business
	Dr Babu Rajendra	Disruptive	on Business,	on Business,	ICSSR Sponsored			Administration,
58	1	· ·	Government &	Government &	National Seminar	2017	ISBN: 978-93-5267-483	P.B.Siddhartha
J 36	Prasad Suryadevara	Innovations	The Fourth Industrial	The Fourth Industrial	ivational Seminal	2017	130N. 3/6-33-320/-483	Department of
			1					Business
	Ms B Kalpana Ms	E Coverne		Revolution – Impact				
	Ms.B.Kalpana, Ms.	E-Governance	on Business,	on Business,	National	2017	ICDN: 070 02 F267 402 4	Administration,
59	G.Lalitha Madhavi	Initiatives		Government &	National	2017	ISBN: 978-93-5267-483-1	P.B.Siddhartha
	Ma B Kalanana Ma		Innovation	Innovation				Department of
	Ms.B.Kalpana, Ms.		Management : A	Management : A				Business
	G.Lalitha Madhavi,	HRM and Innovation		Strategic Imperative	l., ., ,			Administration,
60	Ms.D.Sita Kumari	Management	for Growth"	for Growth"	National	2017	ISBN 978-93-5268-742-8	P.B.Siddhartha

	I		Challenges and	The Fourth Industrial	The Fourth Industrial			T	Department of
			Opportunities for						Business
			' '	Revolution – Impact	Revolution – Impact				
C1	Ma D Cita Kumani		Fourth Industrial	on Business,	on Business,	National	2017	ICDN: 070 02 5267 402 1	Administration,
61	Ms.D.Sita Kumari		Revolution	Government &	Government &	National	2017	ISBN: 978-93-5267-483-1	P.B.Siddhartha
				Shakespeare:	D. D. Ciddle and a				
				Language and	P. B. Siddhartha				
			Soliloquies in the	Literature of	College of Arts and		2047		
62	Dr. K. Santha Kumari	-	plays of Shakespeare	Shakespeare in the	Science	National	2017	<u> -</u>	-
				Importance of					
			Teaching Language	Cultural Change in	V.K.R. Degree College,				
63	Dr. K. Santha Kumari	-	through Culture	other Languages'	Gannavaram	National	2017	-	-
		AE International							
		Journal of							Archer & Elevators
		Multidisciplinary	Education through E-		New Education Policy				Publishing House,
64	SMT. R. DEEPA	Research	Learning (50-52)	-	Goals and Imperatives	International	2017	2348-6724	Bangalore
			Marginalization in						
			Mahasweta Devi's	World Literatures in	World Literatures in				
65	Dr. G. Srilatha	NIL	Short Story	English Translation	English Translation	NATIONAL	2017	978-81-933199-5-6	Veda Publications
					P. B. Siddhartha				
			Life skills in		College of Arts &				
66	Dr. G. Srilatha	-	Shakespeare	Shakespeare	Science	National	2017	-	-
				Importance of					
			Teaching Language	Cultural Change in	V.K.R Degree College,				
67	Dr. G. Srilatha	-	through Culture	other Languages'	Gannavaram	National	2017	-	-
				Recreating Spaces:					
			A Cultural Study of	Language, Culture and					
68	Dr. G. Srilatha	-	Kanthapura	Gender	Andhra University	International	2017	-	-
				<u>.</u>					
				Importance of					
				Cultural Change in					
69	SMT. R. DEEPA			Other Languages		National	2017		

Wit, Humour and Pun in Shakespeare	- Pragati Prakashan
The Hyphenated Dalit Identity: The Outcaste, by Shravan Cueste, by Shravan Philosophy of Mind, Matter and Morals in Buddhism - Buddhist Perspective (Centre for Mahayana Belonging in Mudrooroo's Wild Cat Falling Vaddeswaram Guntur (K University, Vaddeswaram (K University, V	=
The Hyphenated Dalit Identity: The Outcaste, by Shravan Cutter for Mahayana Palit Identity: The Outcaste, by Shravan Celebrating indian Dalit Identity: The Outcaste, by Shravan Care follogal World Outcaste, by Shravan Cutter of Mahayana Palitosophy of Mind, Matter and Morals in Buddhism Perspective (Centre for Mahayana Palidentity and Belonging in Mudrooroo's Wild Outcaste, by Shravan Celebrating indian Literature & Cutture (K University, Vaddeswaram Guntur National Conference Probability Ratio Test Photoshop Photoshop Digital India - the Digital India - the National Seminar Palitoshop Photoshop Photoshop Photoshop Shravanication Digital India - the Palitoshop Photoshop Photo	=
The Hyphenated Dalit Identity: The Outcaste, by Shravan Kumar Limbale - Global World International Seminar 2016 - Philosophy of Mind, Matter and Morals in Buddhist Perspective (Centre for Mahayana Buddhist Perspective (Centre for Mahayana Buddhist Studies- National Seminar 2016 - Gelebrating Indian Literature & Culture (KL University, Vandeswarm Guntur National Conference 2016 - The Hyphenated Dalit Identity in Sharankumar Limbale's The - Loyola College-VIA) National Seminar 2016 - Computer Fundamentals and Photoshop The Hyphenated Software Probability Ratio Test Communication Digital India - the Digital India - the Communication Digital India	=
Identity: The Outcaste, by Shravan Literature and the International Seminar 2016	=
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71 DR. S. SRINIVASA RAO - Kumar Limbale - Global World International Seminar 2016 - Philosophy of Mind, Matter and Morals in Buddhist Perspective (Centre for Mahayana Buddhist Studies- Celebrating Indian Literature & Culture (KL University, Vaddeswaram Guntur Impact of Limbale's The Loyola College- VJA) National Seminar 2016 - Computer Fundamentals and Photoshop Recent trends in Information & Communication Digital India - the	=
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82	K Narayana Rao	Corporate accounting					2016	ISBN-978-93-86104-33-5	Pragathi prakashan
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83	Dr. K. Santha Kumari	English Poets	<u> </u>	NIL	NIL		2016	978-81-7625-987-3	New Delhi
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85	K.Vijay	Empowerment	Laws	Challenges	Conference	National	2016	978-81-93-1391-9-6	Sharayau Prakashan
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86	K.Vijay	management	Industry		Sector	International	2016	2349-5537 , Vol 3 , No.2	Management Science
		Journal of National							
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87	Dr.N.Srinivasa Rao	Sports Sciences	Techniques	Fitness-A way of Life	Fitness-A way of Life	National	2016	2229-7049	Dr.S.Bapi Reddy
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89	Dr.Srinivasa Reddy		natural product	better human health	council of higher	National	2016		
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90	Dr.M.Manoranjani		management	Research	development	National	2016	2395-7964	SS publications
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91	Dr.M.Manoranjani		medium.	sciences	sciences	National	2016	0974-2115	
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95	Reddy	 Natural Product.	Better Human Health	dept of	National	2016		
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96	Sri T.N.V.S.S.Satyadev	 Industry	Applications in	Applications in	National	2016		
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99	Raju	PARISTITHULU		LANGUAGES		2016	978-81-930882-9-6	
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104	Dr. Rajesh C Jampala	Chapters)	Instruments				2016		University
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	Dr.J.Durga Prasad,		Ecopreneurs in Global	Management	Management				Management
105	Dr.Md.S.Rahaman		Scenario	Perspective	Perspective	National	2016	ISBN: 978-93-5254-059-4	Education
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	Dr.J.Durga Prasad,		Governance Practices		Environment				Environment
106	Dr.Md.S.Rahaman		in Indian Scenario	Perspective	Perspective	International	2016	ISSN: 2279-0918	Perspective
			Growing Significance						
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107	Dr.Md.S.Rahaman		Retail Sector in India			International	2016	ISSN: 2321-0346	Research Review
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		3466633	Organizational Behaviour	Developments in Organizational Behaviour	National	2016	ISBN: 789385 640872	Management Studies, VR Siddhartha College of Engineering, Vijayawada
	Dr.R.Srinivasa Rao, Dr.S.B.Rajendra Prasad	Transformational Imperatives of Organizational Behaviour	Contemporary Developments in Organizational Behaviour	Contemporary Developments in Organizational Behaviour	International	2016	ISBN: 789385 640872	Department of Business Management, VR Siddhartha Engineering College, Vijayawada
1 1	Dr Babu Rajendra Prasad Suryadevara	Banking and Technology(Three Chapters)				2016		Acharya Nagarjuna University
	Dr Babu Rajendra Prasad Suryadevara	Financial Markets & Services(Three Chapters)				2016		Acharya Nagarjuna University
	Dr Babu Rajendra	Security Analysis and Investment Management(Three						Acharya Nagarjuna
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115	Dr. G. Srilatha	-	Education	Indian reality	Vijayawada.	National	2016	-	-
			Doris Lessing's the	New Aspects in					
			good Terrorist: An	Postcolonial	Andhra Loyola College				
116	Dr. K. Santha Kumari		Analytical Study	Literature	& ISCS	National	2016		
				Contemporary	P.B. Siddhartha				
			Character of Alice in	Writings in Literature					
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11/		An International Dear	The Good Terrorist	and Language	Science, Vijayawada	National	2016		
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		reviewed journal:The							
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			Dalit:A fourth world						
118	DR. S. SRINIVASA RAO	world	perspective			International	2015	2349-3038	Prestige Publication
			Exploring Omprakash		Celebrating the				
			Valmiki's Joothan as		Ancient Contmporary				
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119	DR. S. SRINIVASA RAO	-	Society	-	/Aborginals /Dalits)	Global seminar	2015	-	-
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121	Dr. K. Santha Kumari	-	political novel	knowledge resources	Vignan's University	International	2015	-	-
			Portrayal of Martha						
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122	Dr. K. Santha Kumari	-	Doris Lessing	-	University	National	2015	-	-
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			Imtiaz Dharkar's	Women Writings in	College of Arts and				
123	Dr. K. Santha Kumari	-	Poetry	India	Science	National	2015	-	-
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124	K.Sobhana	Nil	Approach	technology	Souvenir	National	2015	978-93 86171-60-3	Engineering]
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126	Ch.Smitha Chowdary	Nil	software Reliability	technology	Souvenir	National	2015	2349-4859	Science and
		Flora of Gunadala							
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127	Ch.Srinivasa Reddy	A.P., India					2015	978-3-659-64902-8	Academic publishing
		'Biodiversity							
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128	Ch.Srinivasa Reddy	ERSITY IN					2015	978-81-931247-34	Bhumi Publishing
			Australian Aboriginal						
			Experience in Leah	Recent Trends in	Emerging Trends in				Prestige Books
129	Dr. G. Srilatha	NIL	Purcell's Box the Pony	English Literature	English Literature	NATIONAL	2015	978-93-82186-18-2	International
				New Trends in Indian					
			Ecological Concern in	English Literature:	Emerging Trends in				
			Arundhati Roy's The	Feminism, Diaspora,	Indian Writing in				Prestige Books
130	Dr. G. Srilatha	NIL	End of Imagination	Subalterns	English in 21 st Century	NATIONAL	2015	978-93-82186-51-9	International,
				English Language	English Language				
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			Materials for	Issues, Debates and	Issues, Debates and				
131	Dr. G. Srilatha	NIL	Speaking English.	Strategies	Strategies	NATIONAL	2015	978-81-7273-854-9	Authorspress,
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		Voyager: A Collection							
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132	Dr. G. Srilatha	the Poetry of K.V	NIL	NIL	NIL	NATIONAL	2015	978-81-7273-850-1	Authorspress,
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133	Dr. G. Srilatha	Ecophilosophical	NIL	NIL	NIL	NATIONAL	2015	978-81-7625-987-3	Publisher, New Delhi
133	Di. G. Siliatila	An Anthology of	IVIE	IVIL	IVIL	IVATIONAL	2013	570-01-7023-307-3	i ablisher, New Delli
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134	Dr. G. Srilatha	Honnalgere	NIL	NIL	NIL	NATIONAL	2015	978-81-7625-987-3	Publisher, New Delhi
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135	Dr. G. Srilatha		NIL	NIL	NIL	NATIONAL	2015	978-93-5207-038-1	Delhi
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136	Dr. G. Srilatha	NIL	Meena Alexander	Indian English Poetry		NATIONAL	2015	978-93-82630-54-8	Aadi Publications
130	Dr. G. Siliatila	Critical Readings on	IVICETIA AIEXAITUEI	Indian English Foetry	indian English Foeti y	IVATIONAL	2013	378-33-82030-34-8	Addi Fublications
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127	Dr. C. Srilatha	versus Freedom from	NIII	I NIII	I NIII	NATIONAL	2015	070 02 02620 00 2	· ·
137	Dr. G. Srilatha	The Spirit of Age and	NIL	NIL	NIL	NATIONAL	2015	978-93-82630-88-3	Jaipur
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			and Nature in Kavery	Indian Novel in	Contemporary Indian				
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		Exploring New							
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		The Poetry of T. V.							
		Reddy: A Critical							
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142	Dr. G. Srilatha	Concerns / A Critical	NIL	NIL	NIL	INTERNATIONAL	2015	978-1-61599-371-0	Press, Michigan, USA
		Critical Spectrum The							
		Short Stories of P.							
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			A study on Arundhati	Emerging Trends in	Sri Durga Malleswara				
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144	Dr. G. Srilatha	-	the Beast	English in 21st Century	Kalasala, Vijayawada	National	2015	-	-

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			Literature and	Literature, Language					
			Environment: An Eco-	and Culture – Post	Garden City College,				
145	Dr. G. Srilatha	_	Critical Perspective	1980	Bangalore	International	2015	_	_
143	Dr. G. Sriidtiid		critical i crispective	1500	Darigatore	International	2013		
			The Myths and Beliefs						
			of the Fishermen		P. B. Siddhartha				
				Women Writings in	College of Arts &				
146	Dr. G. Srilatha	-	•	India	Science	National	2015	_	-
			Portrayal of Women	Trends and Themes in					
			and Nature in Kavery	Contemporary Indian	Central University of				
147	Dr. G. Srilatha	-	Nambisan's Novels	Novel in English	Tamilnadu, Tiruvarur	National	2015	_	-
				Celebrating the	,				
			Women in Bama's	Ancient/Contemporar	Acharya Nagarjuna				
148	Dr. G. Srilatha	-	Sangati	y Wisdom of Fourth	University	International	2015	-	-
			Caste conflicts in	New Aspects in	,				
			U.R.Ananthamurthy's	Postcolonial					
149	Dr. G. Srilatha	-	Samskara	Literature	Andhra Loyola College	National	2015	-	-
			Mahaswetha Devi's	Contemporary	P.B. Siddhartha				
			Mother of 1084 – A	Writings in Literature	College of Arts &				
150	Dr. G. Srilatha	-	Study	& Language	Science.	National	2015	-	-
					Andhra Loyola				
			Eco-consciousness in	English Language and	Institute of				
			A Natural History of	Literature in the Era	Technology,				
151	Dr. G. Srilatha	-	the Dead	of Globalization	Vijayawada.	National	2015	-	-
					P.B.Siddhartha				
			Australian Aborigine		College of Arts and				
152	Dr. G. Srilatha	-	Mythology	Post Colonial Studies	Science	National	2015	-	-
			Role of Literature in	English Language	English Language				
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153	Dr. K. Santha Kumari	NIL	Teaching	Issues, debates,	Issues, debates,	National	2015	978-81-7273-8549.	Authorspress,
			Critical Analysis of						
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154	Dr.N.Srinivasa Rao	first century, Patiala	academy adopted	Sciences	Sciences	National	2015	978-81-89463-96-0	Dr.Rina

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			Critical Analysis of						
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			Fitness components						
		muhliahad in Clahal	among the Boys	Clabal Eventlanes in	Clabal Evanllanas in				
		published in Global	&Girls in the North		Global Excellence in				
455	Da N Calabasa Bas	excellence in Fitness	Coastal Districts of		Fitness and Sports	Madianal	2045	070 04 00463 06 0	D. Div.
155	Dr.N.Srinivasa Rao	and Sports Science	Andhra Pradesh	Sciences	Sciences	National	2015	978-81-89463-96-0	Dr.Rina
			Effect of Vene						
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		MSK Publications,	Practices on Women	Current Fitness	Current Fitness				
156	Dr.N.Srinivasa Rao	Salem	Obesity	Trends	Trends	National	2015	978-93-80528-25-0	G.Sarah Sarojini
		Journal of Physical		1	Personality				
		Education and Sports	The Art of positive	· · ·	Development through				
157	Dr.N.Srinivasa Rao	Sciences	Thinking	Sports	Sports	National	2015	2229-7049	Dr.N.Srinivasa Rao
		NAPESS Journal of	Aerobic and	1	New Challenges of				
		Physical Education &	Anaerobic capacity	1 '	Physical Education				
158	Dr.N.Srinivasa Rao	Sports Sciences	among intervarsity	<u> </u>	and Sports Science in	National	2015	2229-7049	Dr.T.Inaobi Singh
			synthesis of silver	Recent Trends in	Recent trends in				
			nano particles by	l ·	synthetic organic and				
			using Aegiceras		natural product	_			
159	Dr.M.Manoranjani		corniculatum plant	Chemistry	chemistry	National	2015	2349 – 039x	ARC journals
			Chemical reactivity	1	Shaping The Future in				
160	Dr.M.Manoranjani		and nanocatalysis in	with Nano sciences	Nano Sciences	National	2015		
					A two day UGC				
			Ionic Liquids:An		sponsored seminar				
			Environmentally	Advances in chemical	on Advances in				
161	Dr.M.Manoranjani		Friendly Alternative	science	chemical science	National	2015		
			Synthesis and	Recent Trends in	Recent Trends in				
			spectroscopic study of	Synthetic Organic &	Synthetic Organic &				
			organo silicon	Natural Product	Natural Product				
162	Dr.M.David Raju	1	compounds	Chemistry	Chemistry	National	2015		

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		Nano Science and its		with nano sciences			
163	Dr.M.David Raju	 applications	(SFNS-2015)"	(SFNS-2015)"	National	2015	
		Synthetic organo	Advances in chemical	Advances in chemical			
164	Dr.M.David Raju	 metallic compounds	science	science	National	2015	
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165	Dr.M.David Raju	 chemsitry			National	2015	
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166	Sri T.N.V.S.S.Satyadev	 Method	Science	Science	National	2015	
				36 th annual			
				conference held at			
		Analysis of Heavy metal pollutants in		Andhra University, Visakhapatnam,			
	Dr.P.T.S.R.K.Prasada	water – in and around		Indian council of			
	rao	 Vijayawada		chemists	National	2015	
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160	Col T N V C C Cotton door		Technology in	Shaping the Future	Shaping the Future	Niedie eel	2045		
169	Sri T.N.V.S.S.Satyadev		Medicine		with Nano Sciences	National	2015		
			Samaachaaralu		Sahitya samaaj thada				
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170	Rao		visleshana		publications		2015	978-93-81980-28-6	
			Savitri gari						
			"Bandipotlu" kavitha-						
			Saamajika		Maris Stella College,				
171	Sri K. Manmadha Rao		Chaitanyam		Vijayawada		2015	978-81-930837-1-0	
			Removal of AsIII and		UGC Sponsored				
	Dr.P.T.S.R.K.Prasada		AsV from drinking	Shaping the Future	National Seminar on				
172	rao		water by combustion	with Nano Science	"Shaping the Future	National	2015		
			Green Chemistry –	Applications of Green	1				
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	Dr.P.T.S.R.K.Prasada		in sustainable	sustainable	sustainable				
173	rao		environment	development	development	National	2015		
	Dr.P.T.S.R.K.Prasada		_	Advances in chemical	Advances in chemical				
174	rao		synthesis	sciences	sciences	National	2015		
		International							
		Management &							
		International Business	Management of						
		Strategy (Two	Multinational						Pondicherry
175	Dr. Rajesh C Jampala	Chapters)	Corporations			International	2015		University
		Advanced Cost	Accounting, Auditing						AcharyaNagarjuna
176	Dr. Rajesh C Jampala	Accounting	and Taxation			National	2015		University
			Banking Insurance						AcharyaNagarjuna
177	Dr. Rajesh C Jampala	Advanced Banking	and Financial Services			National	2015		University
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178	Dr.Md.S.Rahaman		India	Business Excellence	Business Excellence	National	2015	ISBN: 978-93-81208-44-1	Chennai

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179	Dr.Md.S.Rahaman	Scenario	Globalisation	Globalisation	International	2015	ISBN: 978-93-85100-05-5	House, New Delhi
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180	Dr.Md.S.Rahaman	Consumer Behaviour	Research	Research	International	2015	ISSN: 2249-8672	Bangalore
100	Di ivia.S.Nariaman	Impact of Online	Research	Research	International	2013	13314. 2243 0072	Builgulore
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104	Dr.J.Durga Prasad,			International Journal		2045	1551 2204 2507	
181	Dr.Md.S.Rahaman	India	of Commerce	of Commerce	National	2015	ISSN: 2394-9597	Management, Salem
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182	Dr.Md.S.Rahaman	Business Scenario	Marketing	Marketing	National	2015	ISBN: 978-93-856-40-37-7	Vijayawada
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		Trends in Digital	Emerging Trends in					Engineering,
183	Dr.R.Srinivasa Rao	Marketing	Marketing		National	2015	ISBN: 978-93-856-40-37-7	Vijayawada
	J. M. G. M.	Production and				2023		- ijayawaaa
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	Dr Babu Rajendra	Management(Four						Acharya Nagarjuna
184	Prasad Suryadevara	Chapters)				2015		University
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185	Prasad	Threat to Retail Malls	Marketing	Marketing	National	2015	ISBN: 978-93-856-40-37-7	Vijayawada
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186	Prasad	Youth – Case Studies	Commerce"	Commerce"	International	2015	ISSN: 2394-9597	Management, Salem
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187	G.Lalitha Madhavi	Governance in India	Business Excellence	Business Excellence	National	2015	ISBN: 978-93-81208-44-1	Chennai
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188	G.Lalitha Madhavi		Indian Economy	Commerce	Commerce	International	2015	ISSN: 2394-9597	Management, Salem
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189	V.Jhansi Lakshmi		Tolerant networks				2015	2321-6905	
				Interrogating Fourth	Acharya Nagarjuna				
190	Sr. Candy D' Cunha	-	_	World Literature	University	International	2015	_	-
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			Arundathi Roy's The		India (P.B. Siddhartha	Two Day National			
191	SMT. R. DEEPA	-	God Of Small Things	-	College- VJA)	Seminar	2015	-	-
			Treatment of Dalit						
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			society: An analytical	Celebrating the					
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192	Dr. K. Santha Kumari		Mother	world	University	International	2015		
			Enhancing Quality						
			Education through						
			student feedback						APH Publication
193	DR. S. SRINIVASA RAO	Teaching of English	mechanism.	-	-	National	2014	978- 93-313-2367-5	Corporation
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			Gurajada Apparao's	New Trends in Indian	Indian Writing in				International, New
195	Dr. K. Santha Kumari	NIL	Kanyasulkam	English Literature.	English in 21 st Century	National	2014	978-93-82186-51-9	Delhi
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196	Dr. K. Santha Kumari	-	Golden Notebook.	Literature	Science	National	2014	-	-
		Communication Skills							
		for Academic	Effective	Effective	Prasad V Potluri				
		Excellence and career	Communication and	Communication and	Siddhartha Institute				
197	Dr. K. Santha Kumari	development	its Importance	its Importance	of Technology	National	2014	-	-

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198	Dr. G. Srilatha	-	English Fiction	New Literatures	Hyderabad	Conference	2014	-	-
				Communication Skills					
			Collaborative learning		Institute of				
			as a new paradigm	Excellence and Career	Technology,				
199	Dr. G. Srilatha	-	shift in modern era.	Development	Vijayawada	National	2014	-	-
					P.B. Siddhartha				
			The Practice of	Modern Theories in	College of Arts &				
200	Dr. G. Srilatha	-	Ecocriticism	Literature & Language	Science	National	2014	-	-
					P.B. Siddhartha				
			Innovations In Higher	Innovations In Higher	College of Arts &				
201	Dr. G. Srilatha	-	Education	Education	Science	National	2014	-	-
		NAPESS Journal of	Awareness in Physical	Emerging Tends in	Emerging Tends in				
		Physical Education &	Fitness for Good	Physical Education &	Physical Education &				
202	Dr.N.Srinivasa Rao	Sports Sciences	Health	Sports Sciences	Sports Sciences	National	2014	2229-7049	Dr.P.P.S.Paul Kumar
				Significance of Green	Significance of Green				
				Strategies for	Strategies for				
			Need for Green	Environmental	Environmental				
203	Sri T.N.V.S.S.Satyadev		Organic Synthesis	Protection	Protection	National	2014		
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			Silver nano particles						
			supported on Wo3						
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			propylene to	Society's 50 th Annual	Society's 50 th Annual				
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204	rao		molecular oxygen"	Chemists	Chemists	National	2014		
204	140		Inolecular oxygen	CHEITIISCS	CHEITIISCS	National	2014		
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				protection and	protection and				
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205	1		· ·	· ·	· ·	National	2014		
205	rao		human health.	and Challenges Advances in the	and Challenges Advances in the	National	2014		
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206	rao		Nano in our daily life	sciences	sciences	National	2014	ļ	

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			anthelminticum	Role of Natural	DST, New Delhi,CSIR-				
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208	Dr. Rajesh C Jampala	Chapters)- ANU	Management			National	2014		University
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209	Dr. Rajesh C Jampala	and Disease- ANU	Health Systems			National	2014		University
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210	Dr.Md.S.Rahaman		Corporate World	Business Excellence	Business Excellence	International	2014	ISBN: 978-93-5156-617-5	Education, Nagpur
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211	Dr.Md.S.Rahaman		Indian Retail Banking"		Management Studies	International	2014	ISSN: 2321-4864	House, Mumbai
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212	Dr.Md.S.Rahaman		Service Sector"	Management	Management	National	2014	ISBN: 978-93-83241-32- 3	Vijayawada
212	DI.IVIU.S.Nalialilali		Service Sector	Management	ivialiagement	National	2014	13BN. 978-93-63241-32- 3	vijayawaua
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242			Challenges and	Corporate Brand	Corporate Brand	NI-A'I	2014	JEDNI 070 02 02244 22 2	of Engineering,
213	Dr.Md.S.Rahaman		opportunities	Management	Management	National	2014	ISBN: 978-93-83241-32-3	Vijayawada
			Globalized Innovation						
	Dr. P. Java Brakash								
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24.4	Dr.J.Durga Prasad,		Friendly Business	1 -	Steering Excellence of	totamatian I	2011	ICCN N 2224 5645	LIDDI
214	Md.S.Rahaman		Practices	Research Knowledge	kesearch knowledge	International	2014	ISSN No.: 2321-5615	IJRBI

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	Dr.J.Durga Prasad,		Sensory Marketing in		Management and				Management and
215	Dr.Md.S.Rahaman		Global Scenario	Humanities	Humanities	International	2014	ISSN No.: 2347-3274	Humanities
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216	Dr.Md.S.Rahaman		the Green Tourism	Business Innovation	Business Innovation	International	2014	ISSN No.: 2321-5615	Business Innovation
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217	Dr.Md.S.Rahaman		Global Competition	Research Knowledge	Research Knowledge	International	2014	ISSN No.: 2321-5615	Business Innovation
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218	Dr.Md.S.Rahaman		Marketing Practice	Marketing	Marketing	National	2014	ISBN: 978-81-928453-2-6	House, Bangalore
218	DI.IVIU.S.Nalialilali		ivial ketting Fractice	Iviai ketilig	Iviai ketilig	National	2014	I3BIN. 978-81-928433-2-0	House, Ballgalore
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219	Dr.R.Srinivasa Rao		Models	Business Innovation		National	2014	ISSN No.: 2321-5615	IJRBI
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			in Indian Banking	Through Talent					Publishing House,
220	Dr.R.Srinivasa Rao		Sector	Management		National	2014	ISBN: 978-93-83241-63-7	Bangalore
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222	Ms.B.Kalpana		Corus	Indian Industry		International	2014	ISBN 978-93-83241-32-3	Bangalore
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222	Dr.S.B.Rajendra		Critical Functions in	Organizations through		Madianal	2014	ICDN: 070 02 02244 62 7	Publishing House,
223	Prasad	-	Talent Management	Talent Management	Talent Management	National	2014	ISBN: 978-93-83241-63-7	Bangalore
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224	Prasad		Management System	Business Innovation	Business Innovation	International	2014	No.3	IJRBI
224	i i u u u		Strategies For	Dusiness innovation	Dusiness innovation	international	2014	110.5	131(0)
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225	Prasad		Banking Business	& Challenges	& Challenges	National	2014	ISSN: 2321-4864	House, Mumbai
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	Dr.S.B.Rajendra		New Brand – A Critical	Brand Management in	Brand Management in				Archers & Elevators
226	Prasad			Indian Industry	Indian Industry	National	2014	ISBN No. 978-93-83241-32-3	Publishing House
	M.Bhadraja & D.Vijay		E-Security in Banking		·				-
227	Kumar		System				2014	2320-7884	
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228	Y.J.N.Lakshmi		Governance				2014	2320-7884	
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229	E.V.V.S.Siva Kumar		Applications				2014	2320-7884	
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220	I/ Cui alla a u		security in ethical				2014	0076 1353	
230	K.Sridhar		hacking				2014	0976-1353	
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